## Snowmobile Dealer of the Year Entry Form

Instructions for nominations:

The Snowmobile North Dakota Dealer of the Year will be selected on the basis of his/her involvement in the sport. The brand (s) of sled he/she sells and the number he/she sells will not be a consideration. Remember, we will be judging dealers from all over the state so support your nominee with newspaper clippings, pictures, as well as any other information you think might make a reasonable and fair selection. If more space is needed, please continue your answers on a separate sheet of paper.

Dealer activities that may be considered in a dealer of the year nomination include the activities of both the current and the immediate season.

Dealer Name			
Address			
City	State	Zip Code	
Dealer Phone ( )			

## **PROMOTION OF THE SPORT-CUSTOMER LEVEL**

Describe the methods your nominee uses to introduce non-snowmobilers to the sport.

How does your nominee introduce his/her customers both new and old to organized snowmobiling?

Does your nominee promote club membership as part of his/her activity?

PROMOTION OF THE SPORT-ORGANIZAED SNOWMOBILER LEVEL

Is your nominee a member of a snowmobile club?

Describe leadership positions your nominee holds or has held in a club or state snowmobile association.

Does your nominee participate in club/association fund-raising events?

Does your nominee participate in charity fund-raising events?

Does your nominee represent snowmobiling or snowmobilers at local, regional, state and government meetings? Please describe.

Is your nominee involved in trail-grooming operations? Please describe.

**PROMOTION OF THE SPORT-GENERAL** 

Explain how your nominee is involved in the TOTAL sport of snowmobiling.

Describe any special projects your nominee may be working on.

## PLEASE RETURN COMPLETED FORMS TO:

Snowmobile North Dakota 1600 E Century Avenue, Suite 3 Bismarck, ND 58503

All forms must be submitted to the SND office by April 1st.