

SNO-DAK

NEWS

What's Inside

SND Convention
Club News
Region Reports

DATED MATERIAL

OCTOBER 2016 • Vol 42 No. 1



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CONTRIBUTORS: We welcome unsolicited materials and letters for possible publication. The Sno-Dak News accepts no responsibility for returns, losses or damage of unsolicited materials. The Sno-Dak News is the official publication of Snowmobile North Dakota. CF41, 9.SNO-DAK NEWS USPS 393-110) is published six times each year in the months of October, November, December, January, February and March at Bismarck, ND 58501. Periodicals postage paid at SUBSCRIPTION: Subscriptions available through membership to Snowmobile North Dakota for \$20 per year. Enclose payment and mail to below mailing address.

POSTMASTER:
 Send address changes to:
SNO-DAK NEWS
 1600 E Century Avenue, Suite 3
 Bismarck, ND 58503-0649

ADVERTISING RATES
 Multiple Issue Rates

Full Page Spread.....	\$1,677.00
Page & 1/3	\$1,168.00
Full Page	\$861.00
Half Page (H)	\$498.00
1/3 Page	\$369.00
1/4 Page	\$245.00
1/6 Page Vertical	\$184.00
Business Card Horizontal	\$124.00

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 (701) 328-5377 • FAX: (701) 328-5363
www.snowmobilend.org

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Advertiser Index page 15

Departments

* 3-6 SNO Board Messages

Check out what our board members have been up to

* 13-14 REGION REPORTS Latest News

* 15 NDPRO

Features

* 6-7 Friends & Snow club news



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Board Messages



Executive Director

As I start my 12th season with

the winter and bless the entire state with plenty of snow. We are certainly due for a good snow year.

Snowmobile North Dakota, I am reminded of the first season with the organization as the Trail Inspector. The conversations at my first convention are still the topics commonly discussed today. Lack of snow, generating excitement with the volunteers, and sparking youth involvement to name a few. The lack of snow is obviously something we can't change and the next on the list are very much improved with good snowfall. In my new position as Executive Director, I will continue to work with members and riders across the state to ensure the success of our fine organization.

Right in tune with the most talked about topic, the 2015-2016 season was again one of very little to no snow in most areas and marginal at best in the areas we were able to open and groom. We were able to open five systems this past season with only the Northeast system being able to groom with anything close to a weekly schedule. Hopefully the wet pattern we have been experiencing this summer will continue through

This past season we were set to start testing the groomer gps tracking system with Automated Logistic Systems. After solving a few problems with server porting and mapping file errors, we were set to begin the process of going live. Of course this was the exact time Mother Nature decided to take our snow away. Once the system is in place, we will be able to provide a link on the website connecting the user with a map showing what trails have recently been groomed. We are looking forward to getting everything up and running this coming season so we can share this awesome tool with everyone.

Again as in the past, no message or article regarding Snowmobile North Dakota would be complete or even possible without mention of all the volunteers we have across the state. In every trail system we have those key core people that year after year step forward and get done what needs to be done to have a successful trail system. I cannot stress enough how important these people are to the organization and trail program. Again, we salute you!

I attended the International Snowmobile Congress (ISC) in June. I attended many meetings with fellow administrators and learned much about how other states run their trail programs. Very interesting to visit with other people that deal with many of the same challenges and hurdles as we do in our program. I came away from the conference with some very wise insight from fellow administrators. I look forward to attending again in the future.

Although our registration numbers are down, our revenue and forecasted budget are in line with projections due to the increase in registration fees. The cost to register a snowmobile was raised from \$40.00 every two years to \$50.00 for two years. This has helped balance things even with the low registration numbers. Again, a good snow year will surely help.

I am very excited for the upcoming season and would like to remind everyone that we are always available to help in any way we can. Give us a call if you have any concerns. Hopefully I'll get to see many of you on the trails this season. Let the snow dance begin!

Todd Thronson



Board Messages



President

Hello All,

It's that time of year again when the leaves begin to change, the days become a little shorter and the nights get cooler. Summer is on its way out and fall is making its presence known.

It's also that time of year when we need to start to think about the trails. What needs to get done before we can ride them. Groomer maintenance, grubbing, signing, and let's not forget about recruiting. The first three are the easy ones to

do, it's that last one that seems to be the one that is hurting our clubs. Clubs throughout the state are always looking for more members. It isn't necessarily because we are looking for more volunteers to go out and pound signs, or run the groomer. It's about getting together and helping to make decisions and bringing new ideas to the table for how we can continue to provide a great experience on our trail systems. If you haven't been to a club meeting before, try it out. I know our club enjoys to see new members show up to share ideas and stories. It is also a great way to understand how and why the clubs do the things they do. Why the club may not groom as often as

you would like, or why they need to sign the trails the way they do.

Rumor has it, the El Niño that has been responsible for our lackluster winters is leaving us and a La Niña is ready to take its place. Hopefully this will end our "drought" on snow and let us open more than 2-3 trail systems this year.

I hope you all have had a great summer season, and let's get ready for a fantastic snowmobile season.

It's not about the miles, it's about the smiles.

Troy Klevgard



Office Manager

WHERE DID THE SUMMER GO!!!

I can't believe I am writing my article for the first issues of the 2016-2017 season! But I am excited about the cooler days and the massive amount of snow we will be getting this winter.

Clubs are in the process of having their first meetings. One thing I would like to reiterate, like I do every year, is make sure you get your memberships in the office so you don't lose your subscription to the Sno-Dak News. Also, please get

your club officer list in so we send information to the correct people.

The Annual Snowmobile North Dakota convention is right around the corner. The Bottineau County Family Snowmobilers are hosting the convention this year up in Bottineau at the Cobblestone Inn. They have lots of fun activities planned this year including a guided snowmobile ride, vendor show and much more! One thing that will be fun to see is Brian Lundstedt with Tyler's Backcountry Awareness. Brian will be teaching us about avalanche awareness. Hope to see you all at the state convention this year!

Last year we successfully had over 200 kids get their snowmobile certifications. With the age being lowered to 10, we noticed more attendance in the classes as well as online. I am in the process of scheduling snowmobile safety classes for the 2016-2017 season now. Please contact me if you are interested in hosting a class in your local area.

Thanks again to all the volunteers around the state! Snowmobile North Dakota wouldn't be where we are without your support and dedication!

Tari

Board Messages



Vice President

Hello fellow snowmobilers! Hope you all had a good summer. For us, summer is pretty much all work, but that allows us a little extra fun time in the winter, when there is supposed to be snow for us to play in. C'mon Mother Nature, cooperate a little this winter!

I feel like I am writing the same article every fall. I know it's tough to get fired up about snowmobiling when we haven't had good snow for so long. Tough to get people to put up signs, maintain groomers, come to convention, write articles for a magazine about snowmobiling...really tough to get people to volunteer their time to holding an office in a snowmobiling organization.

When I look back on the 15+ years I have been involved in SND, I feel pretty good about

what we have accomplished. Of course, I am not taking credit for much of it, but I hope I have contributed a little. I would sure hate to see all of that fizzle out. We need some new faces in our organization. I am putting a call out to all members, young and old, please consider running for a board position in your local region. I believe we have one region director spot open. That just doesn't seem right. SND is giving your region representation on the board, fill the spot! Get your name in there, bring some new ideas and spirit to the board. It's not difficult work, it doesn't even take that much time. We mostly have webinars so you don't have to drive to Bismarck or wherever and when we do have face to face meetings they are at convention or state ride where there's lots of other fun stuff going on.

Thank you in advance to anyone putting up signs this fall. Our club is really lucky in the fact we have a great bunch of guys and gals who each take a section of trail and take care of the signing. That way a few

people aren't stuck doing the entire trail. I hope your club has found a way that works for you. Remember, those signs need to be up to qualify your trail for the first benchmark payment. That way you have some seed money to get the groomer going when it does snow. Plus the signs are much easier to put in when the ground is not frozen and signs put in snowbanks don't stand all winter.

Thanks again for all you do to support SND and make your trail system the best it can be! I hope I get tired of listening to people complain about all the snow we get this winter. See you in Bottineau December 2-3! This is the first time I remember convention in Bottineau. We've always had fun up there and if you've never been there, come check it out. They have great trails up there and usually have snow even if no one else does. Scout out some good riding and lodging options for a winter weekend!

Sheri Hoffmann



Board Messages



Past President

Hi everyone, I can't believe that summer is almost over! Where did the summer go?

Well this summer I had the opportunity to go to the International Snowmobile Convention. The convention was held in Rapid City. They did a wonderful job with the different classes they offered. You get to talk with other snowmobile enthusiasts and see what is working and what is not working in the area they live in.

One big topic is snow bikes and the conversion kits for motorcycles. Some states have changed their laws

with the snow bikes and motorcycles and other states are looking at changing the laws through their legislation to accommodate the snow bikes and motorcycle conversion kits. This way they will receive fees for the snow bikes and motorcycles with conversion kits, for using the state trail system.

Another big topic is the fat tire bikes using the state snowmobile trail system. Many states are looking at trail fees for fat tire bikes.

Another class I went to was identifying and riding in avalanche terrain. The class taught how to recognize the signs of instability, know

what is avalanche terrain and one person at a time. This class was awesome. I would recommend this class to everyone who rides in the mountains.

Another class talked about the importance families play in the future of snowmobiling. Why do people snowmobile? Is it for the scenery, wildlife, to be with family or to relieve stress? Remember youth are our future. We need to encourage, embrace, guide, listen, respect and be an example.

What does snowmobiling and family mean to you?

Laura Forbes

Club News

Rough Riders Snowmobile Association

The hot days of summer have not stopped the Rough Riders from enjoying the outdoors. Lots of ATVing, fishing, boating on the mighty Missouri River has been taking place whenever the weather and weekends combine to make a great family outing. Oh yes, some of the mechanics have been working on their sleds too. The rumor this year, special parts that enhance the ride, performance and appearance seem to be the games being played. Many of our club members have been busy selling our 2016 raffle tickets and

enjoying the conversations that asking someone to purchase a ticket generates.

About 40 of our members gathered to enjoy a float trip on the Missouri River in July. We started off with a pizza feast and then loaded onto pontoons for a couple hours of floating the river on a beautiful evening. Lots of fun running through our memories of snowmobile adventures combined with what everyone is doing this summer; a great way for everyone to stay in touch and see one another

when not in a snowmobile suit and helmet.

Just think the snow check sleds will be arriving in 6 weeks or so and lots of low mileage trades with warranty will be available at the dealerships. This is a good time to check in with your dealer and see what they expect to have available and discuss a trade.

Here's to a great fall of hunting and preparing for SNOW.

Club News



Magic City Drift Busters

October 2016 – Vol 42 No. 1

It has been a wonderful North Dakota summer and as the combines finish clearing the fields, we know snowmobile club members will soon be out volunteering in area ditches and fields marking the section of snowmobile trails that they are responsible for. Each hoping as they go along that our efforts are well rewarded this year. But what planning for the upcoming signing has highlighted for me, is a more important ongoing partnership between clubs, volunteers, counties, state agencies, private landowners and the public. This partnership has not only been providing a great trail system for snowmobilers, more importantly there has always been a focus on providing riders with the safest trails to ride.

I am not sure about other clubs and club members, but my husband and I always find ourselves monitoring the ditches of trails as we drive along them. This summer, my husband and I have been keeping an eye on the south ditch along the county road that we sign. Watching as the county cleaned out the culverts and left piles of dirt in the path of the

trail. Concerned, as we hope everyone hasn't forgotten about this partnership to provide a safe trail system. Hoping, that the county will keep their word to clean up the hazards they left behind. Everything should work out to be fine, but it presents an interesting example of the partnership. It has shown me how once you volunteer and become part of this partnership, how invested you become to doing your part to keep the trail system going. And most importantly: the commitment to keeping the trails as safe as possible for enjoyable and fun riding.

So as this winter approaches, and our previous years of non-existent snowfall linger in our minds, I want to inspire everyone that it could be a great year with lots of snowfall. The trail system still needs all our help to prepare for great riding. And... we still need the partnerships that have been ongoing over all the years.

If you are interested in our club, our meetings are held at 7:00 p.m. the first Friday of each month from September to

March. The clubhouse is north of Minot just west of Hwy. 83 on 86th Avenue. A steak fry is held at 6:30 p.m. on the third Friday of the month. If there is snow and good weather, the third Friday of the month may be a ride night instead of the steak fry. If weather permits, there are rides on Tuesday nights and on Sunday afternoons as well. Updates should also be posted on our Facebook page: Magic City Drift Busters Snowmobile Club.

Hope to see you out on the trail! Or please join us at the clubhouse for a meeting or two, and hopefully some rides this year as well. As this year I plan to... keep it upright, and maybe fit into my (not true to size) snowmobile clothes I foolishly ordered on Zulily.

Keep it safe and have fun!

Jenn, Magic City Drift Busters Club
Secretary

Dakota Trailblazers

The Dakota Trailblazers Snowmobile Club is getting ready for another snowmobile season. It is that time of the year to grub and clean and start putting up snowmobile trail signs. We are hoping that this year will be a more normal year and have a lot more snow for grooming and riding sleds. The Dakota Trailblazers had a

club get together on August 12-14 at Lake Metigoshe. A good time was had by all with stories and pontoon rides.

The club will have a season starting meeting October 7th with elections and new season scheduling of events for the winter.

Dale Deibert

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Snowmobilers

Cobblestone Inn
1109 11th St E • Bottineau, ND 58318
701-534-2121

Online Registration

Register online at the Bottineau County
Family Snowmobilers website:

www.SnowmobileBottineau.com

Cobblestone Inn
Super 8
Norway House
Turtle Mountain Inn
Quilt Inn

0mi 701-534-2121
1mi 701-228-2125
3mi 701-228-3737
1mi 701-228-2296
13mi 701-263-6500

Schedule of Events

Friday, December 2

4:00–9:00pm..... Registration
Limited new registrations available
4:00–10:00pm Vendor Show
5:00–7:00pm..... SND Board Meeting
7:00–10:00pm Social
w/Appetizers, Meet and Greet with
Amber Holt & Bret Rasmussen &
Silent Auction

Saturday, December 3

8:00–10:00am Registration
*No new registrations accepted
8:30–10:30am SND Annual Meeting &
Regional Breakouts
9:00–12:00am Vendor Show
10:30–11:30am Presentation
11:45–1:00pm Lunch
1:00–3:00pm Vendor Show
1:00–5:00pm Youth Snowmobile Class
*Additional Fee of \$20.00. To preregister call
701-328-5348 or email ridesafe@nd.gov
*Class will be held at the Norway
House Motel which is .1 miles from the
Cobblestone
2:00–3:00pm..... Trail Signing Class
3:00–4:00pm Beginning Grooming Class
4:00–5:00pm Experienced Grooming Class
5:00–6:00pm Social in Vendor area
6:00–8:30pm..... Banquet & Awards
8:30–11:00pm Band and Auctions



If you have any questions call or email SND:
701-328-5389 or info@snowmobilend.org





POLARIS®



CRAIG SCANLON NAMED CHIEF MARKETING OFFICER OF POLARIS

MINNEAPOLIS (July 12, 2016) – Polaris Industries Inc. (NYSE: PII) today announced that Craig Scanlon, Vice President of Slingshot and Chief Retail Officer (CRO) of the Off-Road Vehicle (ORV) division, has been named Chief Marketing Officer (CMO) of Polaris. Scanlon will report to Scott W. Wine, CEO and Chairman of Polaris.

“We are thrilled to have Craig Scanlon take on the new CMO role,” said Wine. “Craig brings a winning combination of industry knowledge and passion, marketing acumen, visionary instinct, and unmatched energy to the table, all of which will be instrumental as we continue driving growth amidst a volatile and competitive market.”

Scanlon joined the company in 2004 in a Field Sales Role. He held positions of increasing responsibility in marketing, sales and general management within the Off-Road Vehicles business, before being promoted to VP of Slingshot in 2015. Scanlon added the role of Chief Retail Officer for Off-Road Vehicles in 2016, which he will retain.

The Slingshot® business is being integrated into the Motorcycle division, joining our existing Victory® and Indian Motorcycle® brands, under the experienced leadership of Steve Menneto, President, Motorcycles.

“These brands share customers and dealers, and we will aim to more efficiently drive Slingshot growth by leveraging the infrastructure and scale of our Motorcycle division,” said Menneto.

About Polaris

Polaris Industries Inc. (NYSE:PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com





Empowering and challenging backcountry riders to expand their skills so that their adventures can reach new heights.



Photo Credit: Mike "Mule" Langhenry



Photo Credit: Mike "Mule" Langhenry



Photo Credit: Mike "Mule" Langhenry

VISION:

Backcountry exploring enjoyed to the fullest by responsible riders well prepared with advanced knowledge, skills, and equipment.

MISSION:

Empowering and challenging backcountry riders to expand their skills so that their adventures can reach new heights.

CORE VALUES:

Continually expanding knowledge and skill set.

Consistently conducting ourselves professionally & responsibly, yet with a sense of adventure & enthusiasm.

Convey to others that it's cool to be prepared.

Backcountry rider Tyler Lundstedt's undeniable and contagious passion for snowmobiling in the great Rocky Mountains led him and fellow riders to ever greater heights and challenges.

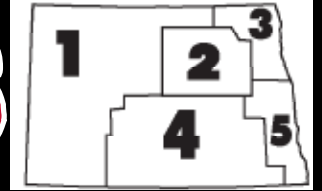
Born in 1987, Tyler came to work in construction and running heavy equipment, but that was just to pay the snowmobiling bills. Ever smiling and always with a helping hand, Tyler would be found engaged in something productive.

Those riding with Tyler would experience the mountains in ways most never will. The more obscure and hard to reach places offer the challenges and skill-building excitement an enthusiastic rider can appreciate.

On January 21, 2012 Tyler died in an avalanche near Buffalo Pass in Colorado. The passion he shared with the world is a tremendous legacy. Tyler's Backcountry Awareness was created to challenge riders to build their skills in safety and preparedness.

Tyler's Backcountry Awareness
1401 E Lincoln Ave • Fort Collins, CO 80524
970-219-8869
Info@TylersBA.org • TylersBA.org

Region Reports



Dale Deibert Region 1

The summer sure has gone fast, they seem to go faster the older a person gets. It is time to get started on another season of snowmobile trail signing. Last year was a very poor snow season with very little snow or no grooming. The trails in the Peace Garden Trail Association had very little snow and very poor ice conditions so no grooming. There was a little snow late in the season so we did get a little riding in the turtle mountains. The snowmobile vintage show in Deering on February 28th was again a great success. Plans are in the works for another great show next year.

The Bottineau County Family Snowmobilers had their snowmobile vintage show and sled raffle on March 5th at Annie's House by the Bottineau Winter Parks in the Turtle Mountains north of Bottineau. It was a very successful day. A 1978 Ski-Doo Everest was given away. There was also a ride for the vintage sleds, which was very much enjoyed.

The Bottineau County Family Snowmobilers have had many meetings this spring and summer to get ready for the annual Snowmobile North Dakota convention on December 2-3, 2016. It will be held at the Cobblestone Center in Bottineau on the East side of town.

The clubs from the Peace Garden Trial Association held a landowner appreciation meal at the Aspen Picnic shelter in the Metigoshe State Park in the Turtle Mountains on August 4th, to show their appreciation for the land owners on the trail system.

The Magic City Drifbusters had a number of picnic outings at different club member homes and at the club house this summer.

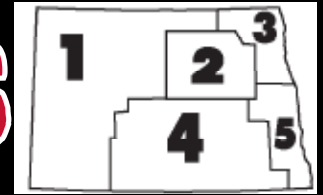
Hiere is for a good snow season and see you on the trails.

Jesse Fritz Region 2

At last, fall is here! Our hot summer was filled with many weekends of motocross racing, a few trips to the lake, an ER visit and many days dreaming it was -10 Fahrenheit. I believe most of us were excited for summer to arrive, but just as happy when it has surrendered to shorter cool days. I am anxious for winter. The law of averages and the snow maps on Facebook claim things will shape up this season. It better!

Region 2 is still looking for someone to fill the vacant board of director position. This region typically operates with 2 board members, but has been without the 2nd since December. Please consider stepping up to the plate. If you've read this far, your serious enough about the sport to fill the spot. I'm excited for the state convention this year! It will be held in Bottineau which will be a new and refreshing area of the state to visit. And, it's not too early to start planning for the State Ride. Northern Lights Trailblazers in Rugby will be hosting the event February 4, 2017. Now if you'll excuse me, I must return to the garage to finish a bottom end tear down so I can really get after it this winter. The Facebook map says so.

Region Reports



Perry Brintnell Region 3

Hello snowmobile enthusiasts!

Well, being a farmer this year in our area has been one of the most trying times ever. So you sit and wonder can Mother Nature take some of this moisture and put it to use this winter for snowmobile fun on our area trail systems. Clubs are starting to talk about events in our area that is always encouraging to hear them start planning things. In our area this year we are going to have extra work to do in our wooded areas because off the high winds we had in the summer.

One of the interesting things that I've heard and seen is the growing interest of vintage snowmobiles in the area. Several shows and trail rides have been popping up, it kind of imitates the car and motorcycle shows that you see around. So snowmobile people are trying to keep up with the oldies but goodies, it sure does bring back memories.

I guess one of the things that I like to talk about is getting the kids out for rides. Starting with the snowmobile safety class as the first teacher and then getting them first hand practice, this is how we are going to keep our industry growing. Our club puts on a kids ride every year, lately the no snow has been a problem, I hope this changes this winter.

One of the last things I'm going to talk about in my article is signing. I know it's a pain, but let's get out and get it done right. It's for the safety of everyone, not only riders but for your groomer operators as well. Well hopefully we can get the snow to have a nice season. Hope to see everyone on the trail!

Moritz Ad





North Dakota Parks & Recreation

Greetings everyone!

I hope this edition finds you all in good health and fortune. It's hard to believe we are in September already; it feels like we just stored our snowmobiles last week. According to "Accuweather.com", we are looking at snowfall in early October up here in the northeast.

A couple of quick reminders; children between the ages of 10 to 16 need either a snowmobile safety card or driver's license to be able to operate a snowmobile outside of their parents or guardian's property; any passenger or operator under the age of 18 is required to wear a DOT approved helmet; carrying current registration and liability insurance is required to operate on all public land. If you have or know of any kids aged between 10 and 16 that are ready to take a snowmobile safety class, you can check out the NDPRD's website to find a class near you. If it is not possible to attend a class, we do provide online testing.

Last but not least, with the trails maintenance/signing coming up, I want to thank all the volunteers for the countless hours of hard work.

"Ride Safe Ride Smart"

Ben Potts



Jsc
Johnson Sport Center, Inc.

701-228-3762

302 East 11th Street • Bottineau, ND

dave_jsc@yahoo.com

Honda • SEA-DOO • SKI-DOO • Polaris • Mercury



Advertiser's Index

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Minot ND
apex4500@gmail.com
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M4
Sled Decks &
Trailer Sales

Wild Bill	2
Sunnyside	7
Tyler's Back Country Awareness	12
Moritz	14
Johnson Sports Center	15
MF Sled Decks & Trailers	15
Polaris	BC



Polaris Honors Retired Polaris CFO Mike Malone With Induction into the Company's Hall of Fame



He Served as VP-Finance and Chief Financial Officer During Period of Significant Growth

MEDINA, Minn. (August 16, 2016) – Polaris Industries Inc. recently inducted two outstanding dealers and retired company executive Mike Malone into the Polaris Hall of Fame during a ceremony at the Polaris National Sales Meeting held in Nashville.

The Polaris Hall of Fame was established in 2004 during the company's 50th anniversary. Retired employees and Polaris dealers are among those recognized for their roles in the company's growth and success. Inducted along with Malone into the Polaris Hall of Fame today were two Polaris dealerships, Valley ATV of Danville, Ohio, and Teixeira's Polaris of Hyde Park, N.Y.

"We are honored to pay tribute to special individuals like Mike and the outstanding dealers that were inducted this year into the Polaris Hall of Fame," said Polaris CEO Scott Wine. "Their dedication and commitment have been instrumental in the company's continued growth and long-term success."

Malone joined Polaris in 1984 as Accounting Manager, and in 1993 he was named Vice President and Treasurer. Four years later he became Vice President-Finance and Chief Financial Officer (CFO), titles he held until his retirement in 2015. For most of his 30-plus years with Polaris, he led the talented team that oversaw the company's finances, and he served as the fiscal conscience as Polaris grew to become a global leader in the powersports industry.

Malone helped Polaris evolve from being primarily a snowmobile manufacturer with limited seasonal cash flow into a diversified manufacturer of on- and off-road vehicles with brands that are popular with riders worldwide. With Mike overseeing financial concerns, Polaris successfully converted to dealer-direct distribution in North America, and the company greatly expanded its manufacturing and distribution facilities and capabilities in North America and internationally.

The other 2016 Polaris Hall of Fame inductees are:

- **Valley ATV in Danville, Ohio**, is a leading Polaris off-road vehicle (ORV) dealer because of the dedication and commitment of owner Paul Staats, his wife (and dealership office manager) Mary Lou, and their hard-working staff. The Staats were dairy farmers before opening the Polaris dealership on their farm in 1994. Their incredible work ethic, fair and honest business practices, and outstanding customer service have fueled the continued growth and prolonged success of the dealership.

- **Teixeira's Polaris** became a Polaris dealer in 1995, when Paul Teixeira converted the family's Hyde Park, N.Y., service station into a dealership. Through the commitment of Teixeira, his wife Pam (the dealership office manager), and their loyal staff, the dealership has grown and expanded steadily.

2016 Polaris Hall of Fame, cont.

Carrying the full complement of Polaris off-road products and delivering exceptional vehicle and customer service, Teixeira's Polaris has become a stellar Polaris dealership and valuable community asset.



Polaris Honors Teixeira's Polaris of Hyde Park With Induction into the Company's Hall of Fame



POLARIS®

Business Run by Paul & Pam Teixeira is a Leading Polaris Off-Road Vehicle Dealership

MEDINA, Minn. (August 16, 2016) – Polaris Industries Inc. recently inducted a retired company executive and two outstanding dealers, including Teixeira's Polaris of Hyde Park, into the Polaris Hall of Fame during a ceremony at the Polaris National Sales Meeting held in Nashville.

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"We are honored to pay tribute to special individuals and outstanding dealers like Teixeira's that were inducted this year into the Polaris Hall of Fame," said Polaris CEO Scott Wine. "Their dedication and commitment have been instrumental in the company's continued growth and long-term success."

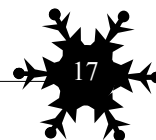
In 1995, Paul Teixeira converted the family's two-bay Sunoco service station in Hyde Park into a full-line Polaris dealership. That small original building had room for just one ATV in the office/showroom, yet the business thrived as the Teixeiras delivering outstanding customer service. In 2001, they built a new dealership facility, and just three years later they doubled its size to keep up with the business's growth.

Teixeira's developed its large and loyal customer base by providing riders with great selection and tremendous service. The dealership stocks a large inventory of accessories and service parts so customers can customize their vehicles exactly as desired, and so service work can be done with minimal downtime. Paul Teixeira and his wife Pam, the dealership office manager, have a loyal staff that includes long-time employees Russell McRoberts and Aaron "Fuzzy" Cicilioni.

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For most of his 30-plus years with Polaris, he led the talented team that oversaw the company's finances, and he served as the fiscal conscience as Polaris grew to become a global leader in the powersports industry. Malone helped Polaris evolve from being primarily a snowmobile manufacturer with limited seasonal cash flow into a diversified manufacturer of on- and off-road vehicles with brands that are popular with riders worldwide.



BRP INTRODUCES NEW HANDLEBAR ACCESSORIES FOR CUSTOM FIT ON SKI-DOO REV GEN4 PLATFORM

Valcourt, QC, March 24, 2016 – BRP's introduction of the new Ski-Doo REV Gen4 platform has led to new innovative accessories for handlebars that help riders find their ideal riding position and in some cases make quick changes throughout each ride. In addition there are updated items to match the new platform.

Forward Adjustable Riser (REV G4)
860201320 \$99.99 USD/\$119.99 CAD



The innovative Forward Adjustable Riser (FAR) kit for MXZ TNT and Renegade Adrenaline REV Gen4 sleds offers the unique ability to move the bars over 4 inches (10 cm) forward and back in seconds with no tools for wildly different riding experiences. The unique design assures levers and switches remain where the rider wants them. -

Forward Adjustable Riser (FAR) Extension (REV G4)
860201316* \$99.99 USD/\$119.99 CAD



Add some height to the FAR system with these 45mm (1.8") extensions for those that like a stand up style of riding.

Adjustable Riser for straight handlebar (REV G4)

MXZ/Renegade 860201429* \$159.99 USD/\$189.99 CAD
Summit 860201276 \$164.99 USD/\$194.00 CAD

These adjustable risers are designed specifically for the REV Gen4 sleds. The trail version adjusts from 4.9" to 6.3" (125mm – 160mm) and the mountain version from 6.9" to 9.3" (175mm – 235mm)



Fixed Riser for straight handlebar (REV G4)
860201393* 6.5" (165mm) \$89.99 USD/\$104.99 CAD
860201427 4.7" (120 mm) \$59.99 USD/\$69.99 CAD
860201392 9.3" (235 mm) \$99.99 USD/\$119.99 CAD
860201428 7.5" (190 mm) \$59.99 USD/\$69.99 CAD

The new fixed risers match the look of the REV Gen4 sled perfectly while giving riders more options to fit their riding style. The black powder coating offers durable good looks and is offset with the machined surfaces.

* These kits include a new throttle cable – necessary for use on MXZ and Renegade models
For information on all the genuine BRP clothing and accessories to fit your ride visit www.store.ski-doo.com or your local Ski-Doo dealer.

About BRP BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

BRP INTRODUCES CUSTOM FIT ACCESSORIES FOR SKI- DOO REV GEN4 PLATFORM OPEN TOE HOLD

Valcourt, QC, March 3, 2016 – BRP has developed several new accessories along with the new Ski-Doo REV Gen 4 platform that allow riders to fit snowmobiles to their needs. Of particular interest will be accessories surrounding the new Open Toe hold area of REV sleds, where there are five items riders can use to match up with their style.

The radical Open Toe Hold design gives riders the freedom to choose the kind of experience THEY want, rather than being restricted by the machine's design. Because BRP's vehicle and PAC teams work so closely together in the development stages, there are accessories ready to provide customers with different options right from the start.



Ergo Fixed Toe-Holds

860201510 \$79.99 USD/ \$94.99 CAD

These are fixed upper toe-holds that allow a rider to lift with their feet or provide a more locked in feel. The cast aluminum construction is lightweight and bolts up easily to the chassis in pre-drilled and threaded holes. All hardware is included.

Ergo Adjustable Toe-Holds (Summit Only)

860201370 \$229.99 USD/\$269.99 CAD

Introducing a whole new innovative concept in fitting a mountain sled to individual riders, while not getting in the way when moving side to side. These die cast aluminum toe-holds feature a spring loaded upper piece that moves downward out of your way when stepping on it from the top. Think of a dirt bike foot-peg turned upside down. In addition they can be adjusted both back and forth 3 inches (7.6 cm) and up and down 1.5 inches (3.8 cm) to find the right spot for each rider.

Ergo Shim kit for Toe-Holds (MXZ/Renegade)

860201408 \$49.99 USD/\$59.99 CAD

This kit offers the ability to change the fit of a rider's boot in the MXZ/Renegade toehold.

Simply add shims to get the just right fit. Kit comes with 2 shims (one 10mm/.4

inch and one 20mm/.8 inch) for each side and all hardware.



Ergo Lateral Footplates

860201402 \$99.99 USD/\$119.99 CAD

These lateral supports are for the riders that push outward with their feet, or just want a more enclosed foot area. Made of cast aluminum and machined smooth with black powder coating they provide a finished look to compliment the sled's appearance. They attach to the outer running board quickly with all hardware included.

For information on all the genuine BRP clothing and accessories to fit your ride visit www.store.ski-doo.com or your local Ski-Doo dealer.

SKI-DOO BULLETIN

ski-doo LYNX SEA-DOO EVINRUDE ROTAX can-am



BRP AND RAVEN MOTORSPORTS TO SUPPORT FORT MCMURRAY COMMUNITY



Fort McMurray, Alberta, July 12, 2016 – BRP (TSX:DOO), in solidarity with its Fort McMurray dealer Raven Motorsports, provided a \$20,000 donation to the Wood Buffalo Community Food Bank that is struggling to answer the demand as families and individuals return to their devastated communities. BRP's donation supplements Raven's own contribution of \$10,000.

The forest fire in early May has destroyed approximately 2,400 buildings and forced the evacuation of more than 80,000 residents. The Wood Buffalo Food Bank provides programs to ensure food security for all citizens. With residents returning to Fort McMurray since early June, some to homes that have been completely destroyed, the organisation has seen a fivefold increase in demand.

"We have been in regular contact with our local dealer, and we understand that the crying need is in re-entry efforts," said Bernard Guy, BRP's vice-president and regional general manager, North America. "BRP is committed to supporting its local communities. Our thoughts are with the first responders, volunteers, business and community leaders and all residents as they rebuild their communities."

"This event has not only impacted the local population, it has brought significant change to Alberta," said Richard Balan, president, RTA (Raven Truck Accessories) Holdings. "We are very proud of how our organization, vendors and partners have pulled together with the entire province to assist with the rebuilding and to help those in need."

"Our commitment to Fort McMurray and our desire to contribute helps our family continue to deal with this challenging experience, as we work to re-open our business," said Sandy and Jason Glasbergen, Local Owner Operators, Raven Motorsports.

About RTA Holdings

Since 1977, Raven Truck Accessories has been serving Western Canada with their installation and after-market needs. With locations across BC and Alberta, Raven is proud to have it all for work and play. www.raventruck.com

About Raven Motorsports

Raven Motorsports is a silver-certified dealer in BRP's Can-Am off-road vehicles, Ski-Doo snowmobiles and their respective parts, accessories and riding gear, as well as providing service. Raven Motorsports has proudly been part of the Fort McMurray market since 2003. www.raventruckandmotorsports.com

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.



Yamaha Motor Designates North America as Snowmobile Global Headquarters Yamaha Motor Announces New North American Snowmobile Division



Kennesaw, Ga. – June 30, 2016 – Yamaha Motor Co., announces effective July 1, 2016, it will use North America as its global headquarters for snowmobile operations.

The new North American Snowmobile Division will take the lead in managing Yamaha's worldwide snowmobile business, including product development, business planning, and marketing. The objective is to bring greater focus to North America by increasing speed of product development, improving coordination and efficiencies with industry partners, and better research and product planning decisions due to closer proximity to the market.

Headquartered in Toronto, Ontario, the division is comprised of Canadian and US-based employees to remain highly focused on both major markets.

In addition, Yamaha will increase investment in North American based engineering, research and design.

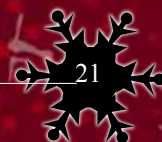
"For the last few years, Yamaha Motor US and Yamaha Motor Canada have been taking on additional responsibility for the snowmobile market," commented Peter Smallman-Tew, North American Team Leader. "Yamaha Motor Co. has been encouraged with our progress and we are excited to accept this new challenge. We are confident that these changes will help us serve our North American dealers and customers better."

As a result of these changes, the daily snowmobile operations performed at Yamaha Motor USA's Lakeview branch office in Pleasant Prairie, WI, will be transitioned to Toronto, Ontario, Minocqua, WI and Kennesaw, GA.

The Yamaha North American Snowmobile Division is busily preparing for the arrival of the first Sidewinder Series of snowmobiles, the most powerful snowmobiles ever released. In addition, the upcoming 2017 season will also welcome Yamaha's 50th anniversary for the 2018 model year.

About Yamaha Motor Corporation

Yamaha Motor Corporation, a leader in the motorsports market, makes the toughest, most capable and versatile vehicles. The company's ever-expanding product offerings include ATVs, Side-by-Sides, motorcycles, outboard motors, personal watercraft, snowmobiles, boats, outdoor power equipment, accessories, apparel and much more. Yamaha products are sold through a nationwide network of dealers in the United States. For more information on Yamaha, visit www.yamahamotorsports.com.





SEE  NEW ZONES
TO ATTACK

TERRAIN
DOMINATION |  POLARIS

The ultimate backcountry crossover, Polaris Switchback Assault®. Go big—conquer power lines, carve backcountry, and dominate the trails with the most agile, Rider Balanced™ sled that turns everywhere into your new favorite zone.

TERRAINDOMINATION.COM

Professional rider on a closed course. Polaris recommends that all snowmobile riders take a training course. Do not attempt maneuvers beyond your capability. Always wear a helmet and other safety apparel. Never drink and ride.
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