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## 2013 Membership Survey Results

1. Which format do you prefer to view the Sno-Dak News publication?			
Print	Online	Both	Switch to a newspaper publication
29	18	22	10

- Only members of SND or paid subscription for online.
- Focus on timely info. Find a way to get news out as it happens.
- I'd prefer better content – the format doesn't really matter to me.
- Discontinue – Info is already 1 month old.
- It's gotta be cheaper to run newsprint.

2. Would you like the organization to offer a subscription rate to the Sno-Dak News?					
Yes	\$12	\$16	\$18	Other	No
28	11	6	8		48

- Offer to all.
- Still free to SND members.
- Any extra wouldn't hurt, as long as the publication is still given to paid members.

3. When do you prefer the annual state convention to be held?	
Late Oct./Early Nov.	Early December
16	60

- In order for good attendance – have convention in December, NOT the end of October. Making a living is better than worrying about spending money on Christmas gifts!!
- Or 3<sup>rd</sup> weekend in November.
- I hope you can get this survey to those members that aren't here due to convention being in December.

4. Should the organization conduct research and possibly pursue legislation on changing state law to allow underage kids into local establishment (bars) that serve food until a specific time such as 8 p.m., making the state snowmobile trail system more family friendly?	
Yes	No
72	4

- Isn't it already 9 p.m.
- 10 pm would be more logical for people. Give more time to cleanup etc. before supper.

5. Should the organization pursue research and possible legislation to reduce the allowable riding age to include children under the age of 12 that are accompanied by an adult to enhance education opportunities to those that research showed are already riding?	
Yes	No
56	19

- But still need a minimum age.
- Educate younger kids but keep the age 12 for certification.
- The course they take would have to be more in depth and longer for younger kids to get a special permit. I think they would have to show that they are serious about it and safe.



Snowmobile North Dakota

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6. Should the organization consider offering a membership package that is more than 1 year?					
Yes	3 Years	5 Years	10 Years	Other	No
38	22	13	3	Lifetime - 5	38

- We can hardly get people to pay for 1 year.
- Will interfere with club membership.
- But it is working with 1 year.
- That should be up to the individual clubs. Many of the clubs count on making a few dollars from each membership as well.

6a. Should the organization adopt a flat membership fee for the entire state requiring all members to be part of a snowmobile club and allowing the organization and the snowmobile clubs to sell memberships? For example, if the flat rate is \$50, SND would receive \$20 and the snowmobile club would receive \$30. If SND sold a membership, it would owe \$30 to the snowmobile club closest to the member or if the club sold a membership it would owe SND \$20.	
Yes	No
36	41

- Also choice of club to join – if no choice closest will prevail.
- With reservation – Total fee to member cannot be remotely close to \$50. Cap family membership to \$30 (including SND & club fee) \$20 to club/\$10 to SND.
- And associate membership.
- If for some reason a membership package was offered, then YES a flat membership fee for the entire state. But it is nice for the clubs to have some flexibility and decisions on their own and not always governed by the rules of SND.