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Laura Forbes -Chicken & Red Potatoes

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Meet Steve Whittington from Flaman Group of Companies & talk about Sled 'n Snap

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Hi everyone,

How was your summer? For me the summer has been cool.
The board has purchased a new Tucker for the Sno-

Trail Association, for grooming, approved the budget for 2014-2015, approved items for legislation, and approved the awards and the signs.

The 2014 SND Snowmobile Convention will be in Minot ND at the Grand International Hotel. I hope you will be able to attend. This year the Secretary position is open for the SND board. If you are interested please contact a board member or the SND staff. If you would like to be more involved with snowmobiling the secretary is a great place to start.

This year I had a great opportunity to go to a NOHVCC (National Off-Highway Vehicle Conservation Council) Conference in Montana. I listened to representatives from other states talk about the challenges with the RTP program, Transportation Alternatives Program and the Buy America Provision. One of the sessions I attended was about how to successfully get volunteers and

agencies to work together on projects and completing them. Another session was about the 6 signs that IASA adopted for snowmobile trails and how to implement them on OHV trails. I attended a session that was a panel discussion. We talked about how to change the negative media to being positive and how to have volunteers be your eyes and ears with the public. The US Forest Service is working with Missoula Technology Center to do a study on the impacts of ATV's AND ROV's on a 50 inch trail. Other sessions I attended were about how successful other states have been with designing new trails and designing new training centers for OHV's. Rider X talked about the new updates on the Polaris Mapping App. I also had the opportunity to ride an ATV and a ROV on a working ranch. I learned how to build a trail that will not erode the land and build it so the public will enjoy the trail and keep coming back. By attending the conference I will be able to take the information I learned and bring it to the snowmobiling community. I would like to thank ND Parks and Recreation for giving me this opportunity. I would also like to thank Yamaha, Polaris, Honda, Arctic Cart and the friends and families of NOHVCC and other agencies that made it possible to have conference attendees able to ride ATV's and ROV's. The conference was very educational and I will be able to bring this information to North Dakota.

I hope to see you at the convention in Minot.



Attention All Snowmobilers!
Unhappy with your trail system funding? Think SND has too many rules and regulations?
Can you bring some good ideas and changes to the system? Here's your chance! SND is looking for you!

We are currently looking for new board members and officers. One-half of

our board comes up for re-election every year at convention as well as the three officer positions. I am currently your vice-president. I have held an office for 4 years now at the state level and for about 20 years in our local club. I do enjoy being involved

and I think SND has come a long way, but there's always room to grow. New people with new ideas are welcome in any organization, this one included. If you have the desire and a little spare time (SND does its best when scheduling meetings and we have held a number of webinars. You turn on your computer or ipad and don't even have to leave the house). It's your chance to put in your two cents. Get your club some representation at the state level. Find out the reasoning behind some of the rules and regulations. Get involved! Convention is the last weekend in October in Minot. See you there.

That said, let's hope for decent temps, abundant snowfall and great riding. In the meantime, enjoy the fall by watching football, grubbing trail, and making signs.





Non-profit
organizations all
begin with the same
core value; a group
of people that band
together to create
social experiences for
something they love.
This opportunity usually
starts with a meeting of
potential members
profit. Members build a

who build the non-profit. Members build a foundation by developing a mission statement, creating bylaws, opening a checking account and last but not least gaining financial support.

An organization is like a baby. It needs nurture to grow and the more you provide food, shelter and love the more the baby grows. Organizations go through similar stages and need that constant watchful eye to make sure it can sustain and continue to grow. For some organizations that means full time staff and for others it's the core group of volunteers that make everything happen. It doesn't take long to realize, no matter how much time you have, the organization could always use more. Because as time goes by the goals get bigger requiring more nurture to ensure the organization stays sustainable and successful. Before you know it he non-profit becomes a full-time business.

Snowmobile North Dakota is a non-profit but it's also a business. It's an organization that has been nurtured by 40 years of dedicated members helping secure funding for the state snowmobile trail system, securing land leases so we have a place to ride, clubs promoting activities to get people excited so they want

to become involved and developing guidelines so the organization can continue to grow. I look back at the history of Snowmobile North Dakota and am extremely proud to see what the membership has created. How many non-profits can say they manage \$2 million dollars in grooming equipment; this among many other things are facts that make members proud.

But with all this success comes more guidelines and that dreaded word, more work. Each season I sit back astonished with the lengths members will go ensuring the local snowmobile trail is up and running. I've learned that you guys are the experts in trail setup, grooming, equipment and so much more but with all that responsibility I've learn something has to give. And usually the item that gives, is the area of a business that isn't understood or the area that you just plain don't care to do. So I started thinking and asking myself, what can our organization do the most to help the members and clubs? The answer was easy, start focusing on the areas that constantly seem to give.

With over 35 snowmobile clubs in the state, 100's of volunteers, and 1,000's of members; our office has the opportunity to hear the statewide issues and concerns. The main topics of concern always come down to financial support, local support and help promoting events. With the 2015 legislative campaign under way, the next areas of focus are going to be developing programs that help with local support and help promoting events. Thanks for sharing your thoughts, we are listening and we hope we can make new strides as we head into the future. Cheers to the 2014-2015 season and cheers to all of you!

2014-2015 snowmobile season is right around the corner! How crazy does that sound? Right now we are busy getting everything in order so we are organized as much as possible for the season. Thanks to all the clubs that took the time to help out the office with filling out the membership survey the past couple of months, that was a huge help! Some clubs have even started sending in membership, how awesome is that! Make sure your local club gets their memberships and club officer listing into the office sooner than later.

ND Parks and Recreation is looking for locations to hold snowmobile safety classes. If you are interested in helping out please contact me at 701-328-5348 or email me at ridesafe@nd.gov.

Convention is just around the corner, hope to see lots a familiar and new faces!

Convention is at the Grand Hotel in Minot, ND from Oct. 31st - Nov. 2nd. Halloween costumes are encouraged for the Friday night social. There will be activities for kids 3-11 during the afternoon Saturday, so make sure to bring the whole family!



Marty Majachowski

Director at Large

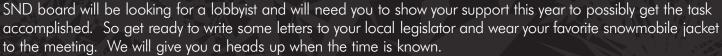
Howdy Snow Cats!

If you think all this rain is an indication for the snow pack in North Dakota, you are probably right. Normal snow fall and cold temps are the prediction and sure hope the weather man is right!

It's time to look over your sleds, nuts, bolts tight, extra boogie wheels, plugs and belt? Give your sled a good look over before the season starts will save you troubles later. Not a good feeling to hold up the crew when you start riding.

SND has some legislative work to do the next N.D. legislative session; here is a snapshot of what to expect:

- 1. Snowmobile Registration Process/Management (get NDPR to manage this instead of NDDOT)
- 2. Snowmobile Registration Fee Increase (ensure there is enough funding to purchase equipment to maintain the trails when government grants are no longer available, possible \$10 increase per year)
- 3. Dealer-Snowmobile Registration (establish a requirement that the dealer mandate registration)
- 4. Youth Snowmobile Operation (possible lower the age to 10/12 with safety certificate/direct parent supervision)

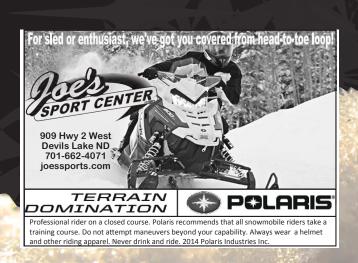


Be sure to make your first Snowmobile club meeting, bring a friend, you don't want to miss out on the fun runs and new events this year.

You may want to submit your new trail changes as soon as possible. There are more water hazards this year with all the rain. Getting them in early will help the office to prepare/approve the changes.

Are you ready for signing the trails? Make sure you get to the SND Convention for that certification. Don't forget to have a fantastic time there too!

Happy Snowy trails to you!







Flaman Group of Companies

1001 interview

Continued from magazine

Sno-Dak News (SDN): Tell us a bit about Flaman Group of Companies (Flaman)? Steve Whittington (SW): Flaman is a multidivisional organization that offers everything from light industrial equipment, agriculture equipment and trailers to fitness equipment and accessories. The company started in agriculture and grew to what it is today. Our salesmen take the time to ask questions and determine exactly what the customer's needs are and then find the right product within the customer's budget that works for them. Flaman has grown to be the largest fitness center and trailer dealer in North America due to our continued dedication to providing outstanding consumer service and offering the most up-to-date products in the industry.

SDN: What kinds of product and services does the company provide?

SW: Flaman focuses on customer responsibility. We have a responsibility to provide an outstanding experience and a product that fulfills the customer's need. Flaman offers a good, better, best policy to all of their customers, which means the company has products in a variety of price ranges and quality levels. Flaman goes above and beyond by offering additional services such as equipment and trailer rentals and parts and service rounding out the customer's experience.

SDN: How did Flaman Group of Companies become involved with snowmobilers?

SW: Roughly 30% of our employees enjoy snowmobiling recreationally and some even use it as a source of transportation. Since we are snowmobilers, we wanted to service the snowmobile industry. Flaman offers 26 brands of trailers and eight of the 26 brands are snowmobile trailers. When a snowmobiler is shopping we ask them a series of questions in order to determine the best trailer for what they need and within their budget. We ask them everything from how far and where they travel, the types of roads they travel on, what they carry with them and how much space they need. Flaman cares about their customers' experiences long after they leave the show room floor and understand trailers are a crucial part in their snowmobiling experience.

SDN: What types of trailers are most popular for snowmobilers?

SW: This depends on the current trend and right now, it's enclosed trailers. Traditionally snowmobilers move from open deck to enclosed trailers. Recently we have seen them

skip that step because of the conveniences of an enclosed trailer. Their snowmobiles are cleaner, they can carry more things and they have a place to get ready or warm up while they are enjoying the outdoors. The other trend we have noticed is trailers are starting to get longer to accommodate the long track mountain snowmobiles.

SDN: What should every snowmobiler look for in a new trailer?

SW: The versatility of the trailer so it can serve more than one need. We want to provide the customer with the best possible fit.

SDN: What kinds of accessories do you offer for the trailers?

SW: Flaman offers a full catalogue of accessories. Cabinets are the most popular option because they add more storage space. Recently we started to offer radiant heaters for enclosed trailers. The heater is a great addition when snowmobilers are getting ready or if they need to warm up after a day outside. One accessory that is starting to become more popular is a fold down bench, which offers a place to sit down while getting ready to ride.

SDN: What is the one accessory every snowmobiler shouldn't live without?

SW: Snowmobilers want convenience, so on-board fuel stations have become popular. We often hear about lack of fuel stops at riding locations and inconvenient areas to fill while on the road. By having fuel stations on board, snowmobilers are able to stay out longer and experience more of what the trails have to offer. As heaters have become more popular in enclosed trailers, Flaman has seen a need to add a floor drain to remove the condensation from the snow melting off the snowmobiles. This helps keep the trailer dry and keeps water away from gear.

SDN: Does Flaman sell sled decks?

SW: Yes, we offer a couple different options. The Bulldog decks have become the most popular providing snow chasers with an easy-to-use deck and a convenient way to get to the snow.

SDN: Tell us about Sled'N Snap and why Flaman created this excellent contest?

SW: Frank Flaman, the founder of Flaman, believes in corporate social responsibility so the Frank Flaman Foundation was created. The company wanted to give back because this is a part of providing customer service support. After a wet and heavy farming season, we started to receive pictures of stuck equipment and decided to twist this unhappy

situation to something fun and supportive, so Flaman created Stuck in the Muck and the program took off like wildfire. Stuck in the Muck is an online photo contest for pictures of stuck equipment and a chance for our customers to win prizes for their misfortune in the muck. Chris Brewer, the CEO/President of the Saskatchewan Snowmobile Association saw the success of Stuck in the Muck and said Flaman needs to emulate the program for the snowmobile industry and so began Sled'N Snap.

SDN: What is Sled'N Snap's ultimate goal?

ŠW: The ultimate goal is to create awareness for the snowmobile associations, snowmobile trails and safety. One common statement from the snowmobile associations is the lack of digital photos to use for promoting snowmobile safety and recreations. Sled'N Snap gives the associations what they need and it's grown into a very successful program. Flaman realizes trail systems are created for enjoyment and safe experiences, so Sled'N Snap provides resources to the associations assisting with promoting those experiences.

SDN: ND appreciates being a part of this great contest; can you explain why the company chose to work with Snowmobile North Dakota?

SW: There are no borders in snowmobiling and Flaman sees North Dakota as part of the western Canadian snowmobile experience. North Dakota does a great job generating excitement for the recreation of snowmobiling and it fit the Sled'N Snap program.

SDN: Is there anything else you would like to share?

SW: Flaman believes in building relationships and showing support. It's the company's goal to ensure a great customer experience both on and off the show room floor. We appreciate the support of the snowmobile associations and for this opportunity with Snowmobile North Dakota and the Sno-Dak News.

Thanks for your time Steve. North Dakota greatly appreciates Flaman's support and dedication to the states' snowmobile program. Cheers to an excellent winter season!







Congratulations to
Dustin Gorder-Dustin Gorder wins
overall winner - Aluma Snowmobile
Trailer

Congratulations to Jason Holt The Grand Prize Winner from Saskatchewan Jason wins the use of the 4 Place Aluminum Snowmobile Trailer for a year!

The idea for Sled'N Snap started in 2010 when Chris Brewer (CEO SSA) and Steve Whittington (Flaman Trailers) were talking at the end of Saskatoon's snowmobile trade show about how the two groups could work together. Flaman's first online photo contest, Stuck in the Muck, had been getting a lot of media attention. Chris and Steve thought they could do something together for sledding along the lines of Stuck in the Muck.

In June of 2012, Flaman Trailers presented the idea of Sled'N Snap to the Saskatchewan Snowmobile Association. Chris and his board of directors loved it - as they should; Chris helped come up with the idea. After Saskatchewan was on board, they contacted Ken Lucko in Manitoba and Chris Brookes in Alberta, and by the end of the summer a partnership between all four organizations was formed to promote the sledding contest across Western Canada.

The first two years of the contest were a great success. There have been over 1700 photos entered from across western Canada. Sled'N Snap's popularity caught the attention of Snowmobile North Dakota (SND) and they've joined the contest for the 2013-2014 year, making Sled'N Snap truly international. This coincides with the opening of an international snowmobile trail linking Saskatchewan and North Dakota, the first of its kind connecting the two snowmobile trail systems at the Port of Carievale. It's the goal of Sask Snow and SND to join two top notch trail systems and make an amazing riding experience where the adventure will never end! This snowmobiling experience will see the Best in the West in Canada join together with the Best in the Mid-West in the USA.











Club Rides/Events Deb Ness

Trails/Scenery/Wildlifie Jenn Korgel

North Dakota Overal Winner Justin Gorder

Buried Laura Forbes





Shelters/Trailers Dustin Gorder



Action Susan Scott





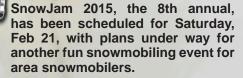
Youth/Family John/Ries

Vintage Blaines Kotasek

Watch for later issues of the publication for information on the 2014-2015 contest.

Published by Snowmobile North Dakota - An Organization of North Dakota Snowmobile Clubs





premier This snowmobiling event will take place on the Cass County ND trail system with event headquarters at Hagge's Bar and Grill, Mapleton, with a variety of snowmobiling activities. Key events will include:

Snowmobile Trail Ride -- The snowmobile trail ride will start and end in Mapleton, ND, following more than 100 miles of freshly-groomed trail spanning across Cass County. Grab your riding buddies and head out for a great time, just be back at Hagge's sometime late afternoon.

Ryan Mayer Vintage Snowmobile Ride and Display -- Vintage snowmobile enthusiasts with models that are 1989 or older are invited to participate in this display and ride. During the show, prizes that will be awarded will include Best of Show and People's Choice. In addition, the Ryan Mayer Vintage Snowmobile Ride showcasing the vintage snowmobiles will take

place from Hagge's.

Evening Social -- Enjoy food served all day by Hagge's Bar and Grill. Stay into the evening for entertainment by a local band. Plus, you'll want to join in for the cash prizes, hundreds of drawings and door prizes and social activities.

Your hosts for the evening, members of the Rural Cass Snowmobile Club, are looking forward to seeing a large crowd for SnowJam 2015.

MAGIC CITY DRIFTBUSTERS

The buzz around the Minot area is that we may see snow as early as October. If you believe in the old wives tale, the numerous foggy mornings we have had this summer is a sign that this winter might just yield a lot more snowfall then we received last winter.

There are probably a few that would love to see snow in time for the state convention which Minot is hosting this year. The Driftbusters club is excited to have the convention here this year, and hopes to see all of you there.

In September our club will have our annual clubhouse clean-up day to dust away the cob webs and get our clubhouse ready for snowmobile season. Trail marking and other winter prep to follow so all will be ready when the snow does arrive. If you haven't already, check out our Facebook page to see what we've been up to, and keep up with club activities.

Last winter there were a few trail changes in the Minot area. There are now trails to Lansford from Glenburn and Burlington. trail ties into the International Trail

which will take you to Sherwood and the U.S./Canadian border crossing. Hopefully this year there will be enough snow to get out and ride these trails.

Over this past weekend (Aug 22-24th) higher elevations in Montana saw snow fall which is a sure sign winter is not too far off. So fingers crossed that the Minot area sees good snowfall, but warmer temperatures then last year, just not too early!

See you at the state convention!

ASSOCIATION ROUGH RIDERS

The Bismarck - Mandan Rough Riders Snowmobile Assoc. has been busy since the snow melted ambitious another planning We have snowmobile season. our members currently selling: ads for our 2015 Trail Map, raffle tickets, memberships, and Gold Sponsorships from businesses that sell snowmobiles, trailers and clothes. We have our annual Show and Shine at the Kirkwood Shopping Center set for Oct. and our Dealer Demo Day set for early December.

We participated in Action Motor Sport's Victory motorcycle Open House August 16th and had a just off the truck - brand NEW 2015 Polaris RMK to set next to our tent where we sold memberships and raffle tickets. We provided hot dogs, pop and beverages to attendees. We plan to attend our other Gold Sponsor's Open Houses when they occur.

As we all know full well when school starts for the kids it is not long before the new sleds will be arriving in quantity at dealerships

and the next riding season will For those who Snow begin. Checked a new sled you will see it in six weeks or so. It's a good time to talk to your dealers and discuss what they have coming in that may fit your needs and budget. For me it means catching more fish while my boat will still float on water.

Bob Gregoire, Secretary, Rough Riders Snowmobile Assoc. Inc.





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North Dakota Park's & Recreation

Hello everyone,

My name is Benjamin Potts and I am honored to say I am the new Ranger for the Pembina Gorge State Recreation Area near Walhalla, ND. I am very excited for this amazing opportunity and am looking forward for the many years of service to come.

A little bit about myself. I was born in Laramie, WY and grew up in Devils Lake, ND. I grew up with a family that was very active in outdoor recreational activities such as hunting, fishing, trapping, hiking, trail riding etc. With my passion for the outdoors I decided I wanted a career somewhere in the natural resource field. I graduated high school in 2007 and attended Lake Region State College for two years then transferred to Valley City State University where I received my Bachelors of Science in Fisheries and

Wildlife Management in 2013. In the summer months beginning in high school and ending recently I worked as a seasonal for three different agencies gaining broad and valuable experience. My first three summers were spent at Sully's Hill National Game Preserve as an YCC member. In college I worked for the North Dakota Game and Fish in Devils Lake as a wildlife technician for two summers and at the Pembina Gorge State Recreation Area as a trail crew member for the past five summers.

With taking over this position I see some needs ahead for which I am happy and excited to fulfill. I will be doing the Snowmobile and OHV certification in this part of the state so I look forward to meeting many of you and working with you in near future. In addition to that, some goals I have are to keep in



constant contact with the communities and clubs around the state, to educate the public in Federal, State and local laws, and to keep the trail systems a safe and friendly environment for all to enjoy.

Have a safe and happy winter season,
Benjamin Potts

Potts











Special thanks to Polaris Industries and Action Motor Sports of Mandan, ND for their support in providing a new snowmobile for the simulator last season.

Did You Know the safety simulator...

- is featured at 30 appearances/events per year
- Schools
- Agriculture Safety Days
- Recreation/Sport Shows
- Snow Shows
- Dealer Safety Days
- is exposed to over 10,000 riders per year
- is used by: State Agencies, State Associations, Local Clubs
- is mounted with a snowmobile from October April; ATV from April October



EFFIRE BEFORES



Jesse Fritz - Region 2

Greetings from the snow belt North Country. Today is August 14 and the high temperature is forecasted to reach the low 90's. It's hardly snowmobile weather, but that doesn't stop any of us from daydreaming about what's to come. The combines have begun to roll and the chirp of happy crickets tells us a change in the season is coming. By the time this issue is published, perhaps we've already experienced a frost and we're that much closer to signing trails and bringing the sleds home for the upcoming winter. I wish I could say the Fritz family fleet of Ski-Doo's are ready to rock when the first snow comes, but that's not the case. My main machine, a 2010 MXZ XRS ditch terrorist, is giving me ignition issues and will have to be looked at by a dealer. I'm sure a few readers are mentally poking fun at me and that's ok. That XRS has provided me countless hours of powder sharking, ditch slaying, high flying, slough sinking action! If you haven't already got parts on order or your machine serviced out, I would recommend getting it taken care of BEFORE the first snowfall. This is also a good time to replace the batteries in your avalanche beacon and GPS units which have been packed away in your damp basement all winter. It's always a good idea to change batteries each season. Never know, it could save you a night on the mountain or even your life.

There has been talk of a 2015 Revelstoke trip within our party and that's exciting! I've never been there before and heard the snow is wicked deep. I'm currently nursing a broken ankle and hope my snowmobile season won't be cut short on account of it. Does anybody else have trips planned? I sure hope you do. Make sure to take plenty of video and pictures. Perhaps you could even submit a story of your next adventure?

Make sure to pay attention to the upcoming legislation session. SND has been busy working to get a few changes made. More discussion on this to follow. This years Convention will be held in Minot at the Grand International Inn Oct 31-Nov 2. The Gasmann Coulee Cruisers will be hosting the event. The Northern Lights Trailblazers have won the traveling trophy the last two years for best convention attendance!! This year we'll be celebrating with the Knain family from Rugby as they accept the "Family of the Year award!" See you there!

Kristie Thone - Region 5

Winter is fast approaching. Soon we will be blowing snow, scrapping windows and hunkering in when it is cold. We have a lot to prepare for. We need to get the yard ready, get the cars ready. And just mentally prepare ourselves.

As snowmobilers we need to get the sled ready, get the trailer ready and get our checkbook ready. As you are preparing for your fun in the snow think about volunteering with your local club. They need help to prepare the trails. Signing, grubbing, and training. It takes time and effort to prepare the trails for safe riding. Even if you "don't ride the trails in your area" we all do it. Even if you trailer and go to "the Mountains" we all at some time ride the local trails. Please think about volunteering when the call goes out. The local trails are maintained by selfless individuals that "volunteer" their time and money. Sometimes there aren't enough Fun Runs, Poker Runs, Radar Runs and Trail Rides as we would like. Time and resources don't always allow. If we had one more volunteer, we could have a leader for one more Fun Run on a Sunday. If we had one more Volunteer there would be one more grooming for the season. If we had one more Volunteer, The trails might be open one weekend sooner.

We in Region 5 are losing an awesome addition to our Team. Victor Evjen. Victor has donated his time to sign, to groom and to help plan many events and meetings. He even stepped up last Year and became a board member for Snowmobile North Dakota. His leaving leaves a hole in our organization, a hole in our club and as a friend a hole in our hearts. WE wish Victor the best on his new venture and hope to see him soon. Smooth Trails Victor!

If you have the time volunteer.

We take anyone and everyone. We have fun. We spend time together. We make memories, and laugh along the way. The state Snowmobile Convention is the Last weekend in October in Minot at the Grand Hotel. Please plan to attend and learn more about Snowmobile North Dakota.





SNO- Snacks

Have you ever gone snowmobiling and when you came home there is nothing ready to eat and then you have to cook! UGH!!!!

Chicken and Red Potatoes

Prep: 20 minutes Cook: 3 ½ hours Makes: 4 servings

3 tablespoons flour

4 boneless skinless chicken breast halves (6 oz. each)

2 tablespoons olive oil

4 medium red potatoes cut into wedges

2 cups fresh baby carrots, halved lengthwise

1 can (4oz) mushroom stems and pieces, drained



Get your crockpot ready!

2-3 cans of diced green chilies

1 can condense cream of onion soup

1/4 cup of milk

½ teaspoon chicken seasoning (like

McCormick's Montreal Chicken Seasoning)

1/4 teaspoon salt

1/4 teaspoon pepper

1/4 teaspoon dried rosemary, crushed

Place flour in a large re-sealable plastic bag. Add chicken, one piece at a time; shake to coat. In a large skillet, brown chicken in oil on both sides.

Meanwhile place the potatoes, carrots, mushrooms and chilies in a 5 quart slow cooker. In a small bowl, combine the remaining ingredients. Pour half of soup mixture over vegetables.

Transfer chicken to the slow cooker; top with remaining soup mixture. Cover and cook on low for 3 ½ to 4 hours.

Enjoy, Laura Forbes

If you have a recipe that you would like to share for on the trail or when you are at home please send it to keri@snowmobilend.org or tari@snowmboliend.org







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Giant Loop Snow Introduces Revelstoke Tunnel Bag for Hardcore Mountain Sledders

(BEND, OR, USA) Adventure-proof packing systems innovator Giant Loop Snow's new Revelstoke Tunnel Bag delivers 100% waterproof performance in a lightweight, ultra rugged and stable design, made specifically for the demands of hardcore mountain sledders. Sized to carry just the minimum essentials, such as emergency gear, the Revelstoke Tunnel Bag's slim, trim profile doesn't interfere with swinging a boot over the back of the seat, and the Revelstoke mounts well inside the tunnel width to prevent snagging on brush or dragging in the snow when side hilling.

Made in USA with military-spec materials and backed by limited lifetime warranty, the Revelstoke (aka "Revy") Tunnel Bag provides 24 liters (1,445 cu in) of storage, integrated mounting straps (hardware included), reflective daisy-chain gear anchors and a waterproof roll-top closure that can be opened/closed with gloves on and will not freeze even in the most extreme conditions. US MSRP is \$125.

"Developing the Giant Loop Snow line, we've drawn on six years of Giant Loop Moto's experience designing adventure-proof packing and gear systems for dirt, dual sport and adventure-touring motorcycles, as well as working closely with Canada's Snoxcapes (podium finishers 2014 Cain's Quest) endurance snowmobile race team and parts and accessories distributor Motonation Canada to test prototypes on-snow last winter," says Harold Olaf Cecil, Giant Loop owner and co-founder. "The result is a tightly focused collection of snow-specific solutions for serious sledders."

The Revelstoke Tunnel Bag and the full Giant Loop Snow line is available from a network of premium powersports dealers throughout the USA, including Rox Speed FX. In Canada, Giant Loop is distributed by Motonation Canada. Giant Loop designs, prototypes and tests products in Bend, Oregon.

For the Giant Loop Snow story, go to giantloopmoto.com/giant-loop-launches-giant-loop-snow-line-adventure-proof-packing-systems-for-snowmobiles/ or visit giantloopsnow.com.

Giant Loop® and the GL® logo are registered trademarks of Giant Loop LLC.

Media Contact: Harold Olaf Cecil, Giant Loop LLC, 971-832-3164, harold@giantloopmoto.com





www.snowmobilend.org Sept./Oct. 2014

Polaris Industries Inc. Receives Symbol of Appreciation from Boy Scouts of America

Special print honors Polaris' partnership and commitment to Off-Road Vehicle Safety and Environmental Sustainability

MINNEAPOLIS (August 18, 2014) – Polaris Industries Inc. (NYSE:PII) received a one-of-a-kind print from the Boy Scouts of America (BSA) in appreciation for its commitment to a 10-year partnership to provide age-appropriate vehicles, safety equipment and safety instruction to BSA camps across the nation. This token of appreciation was presented during a special ceremony at Polaris' 60th Anniversary celebration held in Minneapolis.

"Polaris, like so many of the partners that the Boy Scouts of America has, represents the best when it comes to the growth of young people," said Brad Farmer, BSA Assistant Chief of Scouts, during the ceremony. "We are proud of this partnership with Polaris that helps us in our commitment to provide programs that build the character of young people and train them for life."

The original print presented to Polaris Chairman and CEO Scott Wine and Polaris President and COO Bennett Morgan during the ceremony was created by award-winning artist Greg Newbold, who has also created cover art for several issues of BSA's Boys Life and Scouting Life magazines.

"Polaris is excited to partner with the Boys Scouts of America and work together to implement a program that introduces youth to outdoor sports with an emphasis on safety, responsible riding and respect for the environment," said Wine. "A special thanks to the entire BSA organization for the beautiful print and the opportunity to help educate the youth of today on these important issues."

The partnership, which began this spring, stems from Polaris' commitment to promoting youth safety on its products, environmental respect and the benefits of outdoor activities. Available to BSA's almost 3 million youth members, the Polaris ATV Safety Program will teach basic riding practices and offer participants a chance to earn safety patches.

Vehicles provided through the program include the easy-to-use Phoenix 200s and Sportsman 570 EXTs. As part of the donation, Polaris will adjust models as needed and replace older units over time to ensure that Scouts always have the most up-to-date and age-appropriate vehicles available.

This partnership with BSA builds on Polaris' strong history of supporting youth-focused off-road vehicle safety programs including Children's Hospital and Clinics of Minnesota, the Salvation Army's Northwood's Camp, Shriner's Hospital for Children, Shakopee Mdewakanton Sioux and the Michigan Department of Resources and sponsorships of 4-H Traveling ATV Safety Classrooms.





Polaris Industries Honors N

As Company Celebrates Retired Employees, Leading Dealers

MEDINA, Minn. (July 29, 2014) – Polaris Industries Inc. today inducted three retired employees, including two executives, three premier dealerships, and a key supplier into the Polaris Hall of Fame. They were honored for their significant contributions to the company's success – along with the community of Roseau, Minnesota, and the company's Roseau workforce – during a ceremony at the Polaris National Sales Meeting held in Minneapolis. The Polaris Hall of Fame was established during the company's 50th anniversary in 2004. Retired employees, Polaris dealers, and key material and technology suppliers have been recognized annually for their roles in the company's growth and success.

"As Polaris celebrates its 60th anniversary this year, it's an honor to recognize these special individuals, dealers, and key supplier-partner for their tremendous contributions," said Polaris CEO Scott Wine. "It's also fitting that we pay tribute to Roseau, where Polaris was founded, along with the outstanding workforce at our Roseau production facility." The 2014 Polaris Hall of Fame inductees are:

- John Corness, who served as Vice President Human Resources from 1999 to 2011, a period of tremendous growth for Polaris. John and his HR team contributed greatly to that growth and to the company's ongoing success by hiring outstanding personnel to expand and elevate programs and processes, by implementing effective employee evaluation practices, and by establishing programs such as the Engineering Development Program.
- Mark Blackwell, who joined Polaris in 2000 as General Manager of the Victory Motorcycles division, and later served as VP of the Victory division and Polaris VP of International Operations. Mark joined Polaris after a hall of fame motocross racing career and two decades of successfully directing powersports businesses, and he guided Victory through a decade of tremendous improvement in product innovation, quality, performance, and sales. He helped to energize the company's commitment to product quality, and helped create the product development process Polaris still uses today.
- **Les Olson**, who started as a Polaris snowmobile dealer in 1975, became a District Sales Manager for Polaris in several Rocky Mountain states, and closed his Polaris career as an extremely valuable member of the Polaris Way Out Training Team. The WOTT group Les was part of toured the country and provided sales personnel from Polaris dealerships with effective product and sales training. Now retired and living in northern Minnesota, Les contributed greatly to the success of dealerships coast to coast.



Arlen Ness Motorcycles



John Corness



Les Olson

Jew Hall of Fame Inductees

its 60th Anniversary Year & Key Supplier-Partner Are Inducted

- Lube-Tech (aka Lubrication Technologies, Inc.) in the early 1990s created for Polaris its first brandexclusive, specially blended motor oil for Polaris 2-stroke snowmobile engines. Lube-Tech has since provided the company with specially formulated oils for engines in all Polaris vehicles, with each oil specially engineered for optimal performance and engine longevity. Lube-Tech has provided Polaris with exceptional customer service and breakthrough technology, including the first synthetic oil for a 4-stroke ATV engine, the first synthetic for 2-stroke engines, and the first smokeless 2-stroke oil.
- Arlen Ness Motorcycles, a leading Victory Motorcycles and Indian Motorcycle dealership in Dublin, California. Its principals, legendary custom bike builder Arlen Ness and his son, fellow custom builder Cory Ness, have long served as styling consultants and accessories suppliers for Victory. They have also created a series of limited-edition Ness Signature Series Victory models. The Nesses became Victory dealers in 1999, providing the new brand with invaluable credibility because of Arlen's legendary stature in the motorcycle world. Today, three generations of Ness custom builders lead the business, as Cory's son Zach is also a high-profile team member.
- M & M Lawn & Leisure operates Polaris snowmobile and off-road vehicle (ORV) dealerships in Rushford and Pine Island, Minnesota. The dealerships owned by Mike Burns and his wife Christie have enjoyed long-term success through a company-wide commitment to unsurpassed customer service, support of community activities and rider groups, and by utilizing the dealer resources Polaris provides to maximum effect. When torrential rains flooded the city of Rushford in 2007, M & M, with Polaris support, provided vehicles and dealership resources, including full use of the building itself, to emergency operations teams.
- Reno Cycles & Gear, a Polaris dealership owned and operated by Bill Hermant, his wife Donna, and their daughter Kimberly in Reno, Nevada. When Bill became a Victory Motorcycles dealer in 2000, the business was located in a rundown building in a rough part of town. Passionate about powersports and committed to providing premium customer service, he successfully grew the business. Reno Cycles & Gear features a factory trained service staff that delivers superior vehicle service and maintenance. In 2007, the dealership moved into a large, modern, high-profile facility, and it continues to grow as it sells and services all Polaris product lines.
- Roseau Community & Roseau Polaris Employees are receiving special recognition in this, the company's 60th anniversary year. Polaris was incorporated in Roseau in the 1954, and six decades of Roseau employees with the support of the city and entire community have maintained the company's commitment to product innovation and quality. The Polaris engineering and production facility in Roseau has grown rapidly over the years, as has the outstanding, dedicated workforce that creates world-class products in the company's hometown.



Lube-Tech (aka Lubrication Technologies, Inc.)



Mark Blackwell



M&MLawn&Leisure

Sept./Oct. 2014 www.snowmobilend.org



Polaris Announces Partnership with the University of Minnesota's Gopher Football

Minneapolis (September 2, 2014) – Polaris Industries Inc. (NYSE:PII), the leading manufacturer of off-road vehicles,

today announced the company will be a 2014 corporate partner for the University of Minnesota's Golden Gopher football program.

"As a Minnesota-based company, we are excited to join Gopher fans across the state to support another favorite pastime of many of our local customers and dealers," said Scott Wine, Chairman and CEO at Polaris. "We look forward to a successful season and partnership with Minnesota Gopher football."

The year-long partnership, with University of Minnesota Athletics and its multimedia rights holder, Learfield Sports' Gopher Sports Properties, will begin this fall and will provide various opportunities for fan and customer engagement with dealer incentives and prize giveaways including the grand prize giveaway of a new 2015 Polaris accessorized RANGER XP® 900.

The partnership will also provide increased visibility for Polaris as the presenting sponsor of the Gopher Tailgate pregame show on the statewide Gopher Radio Network, along with signage at the stadium and digital and social media content among other things.

"We are proud to share brand equity with Polaris this fall with our Gopher Football partnership activation," said Director of Athletics Norwood Teague. "Polaris has been innovative and aggressive, and is a proud Minnesota company with a history of success. They are a rising brand, and we like to think of ourselves the same."

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2013 sales of \$3.8 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian Motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin and Cycle Country brands. Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

About Gopher Sport Properties

Gopher Sports Properties is a property of Learfield Sports, which manages the multimedia rights for nearly 100 collegiate properties and titles the prestigious Learfield Sports Directors' Cup with award co-founders NACDA and USA Today. Learfield's multimedia rights encompass numerous content distribution platforms to deliver the passion of college athletics across radio, television and digital networks to fans globally. Visit learfieldsports.com for more.



the farmers Almanas Predists "A Colder Winter"

HASLETT, MI, AUGUST 26, 2014: The Farmers' Almanac is predicting a colder winter for much of the nation this year. The publication has been predicting the weather since 1818 and touts an 80% success rate.

The 223 year old chronicle of climate - The Old Farmers' Almanac (a different publication from the Farmers' Almanac) predicts a super cold winter in the Eastern two thirds of the country.

In the words of the author of the Farmers' Almanac, "We should look at this upcoming winter as not just colder - but think of it as a 'Refriger-NATION'."

This is a substantively different forecast than the global warming crowd is putting out!!!!!

The Farmers' Almanac historically publishes this time of year, enabling farmers and others to order enough heating oil, wood for the wood burning stove and salt for the roads. It's best to prepare for the real winter that's coming!

Normal precipitation is expected over most of the US and Canada, and the Farmers' Almanac has noted that the first 10 days of January will be a time for active wintery weather featuring heavy amounts of snow.

This looks like a great time to be inventorying your sweaters, your snowmobile clothing, your boots, your socks, and think about purchasing a new snowmobile! This winter should be a fun one for outdoor winter enthusiasts. Here are the Farmers' Almanac's maps presenting the 2014-2015 winter outlook for the US and Canada:





NEW HALF COVER FROM ARCTIC CAT

The Ideal Take-Along Cover for Touring and Overnight Storage

Thief River Falls, Minn. (July 23, 2014) – Built to pack small and light, the new Half Cover from Arctic Cat is the ideal carry along cover for snowmobile touring and overnight trips. It is constructed from lightweight nylon and sized to keep the elements off of the seat, handlebars and dash, yet packs down to the size of a fist for easy storage. Not recommended for trailering. It's available for all ProCross and ProClimb chassis snowmobiles with low or mid-height windshields, as well as the ProTour chassis snowmobiles with a tall or mid-height windshield.

The MSRP begins at \$39.95 U.S./\$46.95 Canada.

Half Covers are available now at most Arctic Cat dealerships, and through the Arctic Cat online store at www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a



NEW MOUNTAIN TEC GLOVES FROM ARCTIC CAT

Lightweight and Windproof for Excellent Grip Control

Thief River Falls, Minn. (July 23, 2014) – The new Mountain Tec Gloves from Arctic Cat are designed to maximize tactile control and grip for riders who want a non-insulated glove. They're constructed with durable, washable Clarino™ synthetic leather palm, fingers and thumb and feature a windproof outer shell for comfort. Reflective piping enhances low light reflectivity, while a hook-and-loop wrist strap offers custom adjustability. They're available in XS – 2XL sizes with an MSRP of \$59.95 U.S./\$69.95 Canada.

Mountain Tec Gloves are available now at most Arctic Cat dealerships, and through the Arctic

Cat online store at www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.



NEW MENS CAT TO THE CORE LEATHER JACKET FROM ARCTIC CAT

Built for Versatility and Long-Term Comfort, Durability

Thief River Falls, Minn. (July 23, 2014) – The new men's Cat to the Core Leather Jacket from Arctic Cat is designed as a casual jacket for snowmobilers who appreciate the look, feel and long-term durability of leather. It's crafted from soft, premium Grade A, drum-dyed leather with a polymesh lining for maximum comfort. It features power-stretch side panels and verticalaction back design for easy body movement, while the fleecelined mandarin collar offers added comfort and protection from the elements. Four zippered front pockets, a zippered sleeve

pocket and an inside media pocket provide ample storage options. Add zippered cuffs and back waist padding maximize versatility and comfort. It's available in XS – 5XL sizes with an MSRP starting at \$449.95 U.S./\$519.95 Canada.

The Cat to the Core Leather Jacket is available now at most Arctic Cat dealerships, and through the Arctic Cat online store at www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.

NEW PROCLIMB BOARDS FROM ARCTIC CAT

Lightweight Open-Tube Design Eliminates Snow Packing and Improves Traction

Thief River Falls, Minn. (July 23, 2014) – The new ProClimb Boards from Arctic Cat deliver

maximum deep snow performance with large openings that eliminate snow packing on the running boards. They're constructed from lightweight

aluminum that's machined for maximum grip and then powder-coated for exceptional durability. They include both right- and left-side boards that replace the stock units, and are built to exact fitment for all ProClimb chassis Arctic Cat snowmobiles. Available in Team Arctic Green, Orange, Black and White with a MSRP of \$399.95 U.S./\$459.95 Canada.

The ProClimb Boards are available now at most Arctic Cat dealerships, and through the Arctic Cat online store at www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.

NEW IRON DOG COAT FOR MEN AND WOMEN FROM ARCTIC CAT

Wrap Yourself in Warmth and Useful Features

Thief River Falls, Minn. (Sept. 3, 2014) – Arctic Cat designed the new men's and women's Iron Dog Coat with 200 grams of high performance 3M™ Thinsulate™ Insulation for warmth, breathability and water resistance. Five pockets – including a tangle-free MP3 player pocket – provide ample space for essentials. Waterproof and windproof neoprene cuffs with built-in thumbholes prevent wind from penetrating your arms, while adjustable draw cords at the waist and bottom offer additional custom fitting. The magnetic front closure flap simplifies front wind protection. And hi-vis 3M™ Scotchlite™ Reflective Material increases your reflective visibility from dusk to dawn. It's available in Lime, Orange or Black, each with sublimated Team Arctic graphics, and sized from S – 3XL. The MSRP begins at \$209.95 U.S./\$239.95 Canada.

The Iron Dog Coat is available for men and women now at most Arctic Cat dealerships, and through the Arctic Cat online store at HYPERLINK "http://www.store.arcticcat.com" www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.



Add Some Style and Protection to the Snout of an Arctic Cat

Thief River Falls, Minn. (Sept. 3, 2014) – The new ProCross Bumper from Arctic Cat provides stylish protection to the front of all models with a ProCross or ProClimb chassis. It's constructed from aluminum and finished in

Brushed or powder coat paint in Black, Team Arctic Green, Orange or White. It weighs 3.2 lbs. and attaches in minutes with no drilling or cutting. The MSRP is \$189.95 U.S./\$219.95 Canada.

The ProCross Bumper is available now at most Arctic Cat dealerships, and through the Arctic Cat online store at HYPERLINK "http://www.store.arcticcat.com" www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.



UNLEASH THE MONSTER WITH A CATHEAD FACEMASK FROM ARCTIC CAT

Impress Your Kids (and Scare Your Friends) with the Facemask that's also a Hat

Thief River Falls, Minn. (Sept. 3, 2014) – The new Cathead Facemask is this year's humorous gotta-have-it from Arctic Cat. It's made from soft and comfortable 100 percent acrylic that stretches to fit adults, youth and most beasts. The Team Arctic-labeled mouth area is made from mesh for easy-breathing. It's a great fashion statement with an MSRP of \$21.95 U.S./\$24.95 Canada.

The Cathead Facemask is available now at most Arctic Cat dealerships, and through the Arctic Cat online store at HYPERLINK "http://www.store.arcticcat.com" www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.



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The ProClimb Boards are available now at most Arctic Cat dealerships, and through the Arctic Cat online store at www.store.arcticcat.com.

For additional information on Arctic Cat Arcticwear clothing and accessories, see your local

Arctic Cat dealer or visit www.arcticcat.com. To find a dealer near you, call 1-800-3-ARCTIC.



SKI-DOO MXZx 600RS REFINED FOR SPEED

Valcourt, QC September 5, 2014, BRP's 2015 Ski-Doo MXZx 600RS builds on its strong chassis performance from 2014 by refining the engine and drive systems for better power delivery and even better overall durability.

Last season saw big chassis changes for the Ski-Doo race sled like the new front suspension, steering and longer 128" (3251 mm) track that gave racers a well balanced, easy to handle and extremely durable platform. This season the Valcourt Race Shop concentrated on getting more power out of the engine, and then transferring that to the snow for better starts and corner-to-corner acceleration. Improvements come from a one-pound lighter crankshaft that allows the engine to build RPM faster, and calibration changes in the ignition and fuel mapping for a stronger mid range pull. New software programs developed in late season testing and Open Mod engine development have also yielded better consistency in different humidity and temperature environments.

Working in conjunction with the engine changes will be a new track design that incorporates a new pattern for better acceleration. Testing showed the new track to consistently provide between one half, to one full sled length advantage at 60 feet. Tighter tolerances in the slip gear assembly will assure all the power gets to the ground.

Recap of changes:

Chassis reinforcement: front suspension module reinforced to eliminate cracks and reduce flex. New track: 128" (3251 mm) track redesigned for better holeshots, lighter, optimized pitch for less rolling resistance.

Rear skid: optimized rails and braces for less weight and better strength.

Torsion springs made of new high strength alloy for less weight, even more consistent performance.

Shock calibrations: further improved for better control and traction

Engine: calibration refined for more consistent performance in different temperatures and humidity. Increased mid-range power.

Crankshaft lightened by 1 lb – allows RPM to build faster

Slip gear: tolerances tightened

For more information on Ski-Doo snowmobiles visit www.ski-doo.com, or the On Track blog site for racing specific information

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Spyder roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide. www.brp.com.

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BRP'S 2014/15 SKI-DOO X-TEAM RACING LINE-UP RELEASED

North Branch, MN, September 5, 2014 – BRP's Ski-Doo Snowmobile Race Department gave a rundown of their teams and drivers for the upcoming winter at the annual Hay Days Grass Drag event, the season kick-off and largest snowmobile event in the world. Snocross, with its ISOC National, ECS and CSRA series, will gather a lot of support while cross-country continues to grow with support for the USXC, Iron Dog and USCC East. In the mountain region, there will again be a strong contingent of racers on the RMSHA hill-climb circuit.

With a revised race sled for stock classes and a well-developed Mod Sled for Pro Open, the ISOC racers are looking to improve on their results; many of the top drivers suffered injuries throughout the past race season. But the always tough ECS series proved to be a Ski-Doo stronghold as yellow machines dominated both Pro Open and Pro Lite – finishing first and second in Pro Open and first, second and third in the Pro Lite championships. Team Ingles

leads the ESC charge again this season, looking to further improve on their dominating performances.

There was some success in the cross country side also, as Sam Vandeputte and Nick Roehl finished first and second in the inaugural I-500 Super Stock class – which requires use of mass-produced consumer snowmobiles, rather limited racing sleds. Interest in this discipline continues to grow and Ski-Doo will support competitors with a great contingency program.

On the ice ovals, Malcolm Chartier successfully defended his World Championship at the prestigious Eagle River Derby and returns looking for win number three this year.

Ski-Doo X-Team racers will be competing in most racing disciplines throughout the snow belt with technical help and parts support from the Valcourt Race Shop.

For more information on Ski-Doo snowmobiles visit www.ski-doo.com.

For more racing information check our On Track blog on ski-doo.com and the Ski-Doo Facebook page.

A partial list of racers and teams is below:

Snocross

Tarnowski,

ISOC National Series

Scheuring Speed Sports: Tim Tremblay, Lincoln Lemieux

Warnert Racing: Johan Lidman, John Stenberg

BOSS/HUBER Racing: Darrin Mees, Colby Crapo, Adam Renheim, Marica Renheim Team Bauerly: Chase Rosemeyer, Marcus Johnnson, Shane Sewell, Kurt Bauerly Goodwin Performance: Brett Nastala, Eddie Neubauer, Garret Goodwin Anderson Racing: Camryn Anderson, Korbyn Anderson, Kyle Anderson Independents: Kevin Wallenstein, Braydon Love, Maxime Taillefer, Samatha

Cole Manning, Casey Boylan, Cody Daudt, Victoria Hawley, Megane Brodeur, Jake Tijan

Cody Steinhaus, A.J. Stoffle, Jeff & JJ Vollenweider, Tyler Slimmon.

CSRA National Series

London Recreation: Ric Wilson, Devin Wilson, Kyle Ward, Blake Taylor Barnett Racing: Colton Barnett, Dylan Barnett, Mitchell King, Alex Cecco, Brittany Thompson, Ryan McIver.

Bailey Motorsports: Stuart Hunt, Ryan Hunt, Stale Eggen, Matt Sarracini, Christian

Sarracini, Adam Goodale.

Independents: Renaud Alexandre, Brandon Kuehn, Riley Bear, Joel Paquette, Lee Butler,

Yanick Boucher, Alex Ross, Jordan Szachury, Scott VandeBorne.

ECS Series

Ingles Performance: Mathieu Morin, Dany

Poirier, Leo Patenaude, Hunter Patenaude, Chris Ingles

daSilva Racing: Jake daSilva, Michael George, Wade Acker.

Lemieux Racing: Stephanie Lemieux-Bell, Joe Lemieux.

Independents: Jason Blackman, Michael Hiller, Joe Pelltier, Craig Sedey, Leroy Walker

MXR Series

Cody Bridgewater, Bradley Meyer,

SCMX Series

Dave Allard, Dex Savage, Dave Asselin, Donavan Asselin, Patrick Brodeur, Francois St.

Laurent, Janathan Lebel, Michel Caplette, Samuel Couette, Martin St-Amand, Luc Villeneuve, Bruno Begin, Pierre Simon, Keven Kelly, Megane Brodeur, Jordan Lebel, David

Tremblay,

Cross Country

Iron Dog: Tyler Ackelstad, Tyson Johnson, Chad Gueco, Andrew Zwink, Brad George, Andy George, Chad Dow, Tim Lessard, Aaron Bartell.

USXC: Ross Erdman, Cory Grant, Nick Rohl, Sam Vandeputte, Dustin Dohrn, Dillan Dohrn,

Gunner Arlaud, Jim Sobeck, Jenna Sobeck, Craig Ritzinger, Scott Pivec, Brad Cierzen, Bruce Olson, Chad Campbell, Quenton Grant, Phillip Thorne.

USCC East: Robert Gardener, Jordan Taylor, Andrew Milley, Kent Careen, Whitey Covell, Sylvain Laflamme, Ryan Petrin, Ken Murphy,

Grass Drag

Dave LaCanne, Lauren Marchbank, Denis Bonneville, Guy Breton, Denis Thomas

Asphalt Drag

Ron Bray

Hill-Climb

RMSHA – Scott Thompson, Mark Thompson, Mike Thompson, Scott Cheeney, Ty Free,

Justin Jacobson, Carl Kuster, Steve Martin, Tom Roby, Josh Koreski, Jon Norman, Clay

Coleman, Shaun Moran, Luke Bledsoe, Garret Easton, Delmar Suter, Nate Suter, Bart

Butcher, Ben Cilersek, Rick Haglund, Alicia Martin, Blaine Mathews, Jay Mentaberry, Mitch

Sherman, Brad Sharp, Trent Hansaker, Michael Humphrey, Danny Johnson, John Jenkins,

Kelly Parkinson, Ty Parkinson, Jessica Turtur, Patrick Trujillo, Brandon Michu.

Ice Oval Endurance

MIRA – Tom Shoemaker Racing

Ice Oval Sprint

Malcom Chartier, Matt Schulz, Travis McDonald

Water X

Chad Maki







BRP TO CONTINUE SUPPORT OF FREE AVALANCHE AWARENESS SEMINARS IN NORTH AMERICA

Valcourt, QC, September 12, 2014 – BRP is continuing its support of avalanche awareness and safety education by supporting free seminars throughout North America for the fifth straight year.

BRP recognized the need for snowmobile specific outreach and education and took the lead in partnership with avalanche experts in Canada and the US to design and deliver courses that are effective at engaging snowmobilers. This was an important step as most classes up to that point were geared towards ski or snowshoe access and taught by instructors with those same backgrounds. The current seminars have proven very popular with the mountain snowmobile community, but are updated again this season with new content. Plus there will be a different course offered at limited locations where seminars have taken place over the

past years to further those attendee's skills and knowledge.

In most cases these seminars would cost snowmobilers \$50 or more to attend, but as BRP and their dealers believe strongly in their value, they sponsor the effort so it's free to owners of all brands of sleds.

The seminars, which start in late September and run through December, are usually combined with an open house or specially geared mountain-riding event. Those who want to participate are encouraged to register with the host dealer so appropriate planning for space and chairs (and many times refreshments) can happen.

Demand for courses in the Midwest has continued to rise, so seminars will be held there again this season along with the Rocky mountain states and Provinces – a complete list of events can be found on the ski-doo.com website.

Seminars in Canada will be handled by Jeremy Hanke who is a recognized avalanche professional, member of the CAC advisory board and one of the creators of Throttle

Decisions, an avalanche safety awareness video. Jeremy is an AST 2 certified instructor.

Mike Duffy of Avalanche 1, a recognized snowmobile expert in avalanche awareness, leads classes in the United States. Mike has American Avalanche Association Level I &II and

AvPro level III certification, teaches at Colorado Mountain College and Silverton Avalanche School and gives snowmobile-specific avalanche classes since 1996. Mike has over 25 years of mountain riding and mountain rescue experience. This is Mike's fourth year working with BRP

For up-to-date information on locations, times or the program for avalanche awareness seminars, visit www.ski-doo.com, the Ski-Doo Elevation Mountain Blog, or Ski-Doo Mountain Facebook page.



Ski-Doo Sponsored Avalanche Safety Seminars

Date	City	Prov.	DEALERSHIP NAME	Time	Contact Name	Phone Number	R.S.V.P Email
3-Oct	COCHRANE	AB	Bow Ridge Sports	6:30 p.m.	Byran	403-932-2019	sales@bowridgesports.com
4-Oct	Calgary	AB	BOW CYCLE & MOTOR CO. LTD	4:30 p.m.	Reegan	403-288-5421	reception@bowcyclenorth.com
6-Oct	Lethbridge	AB	NEW-WAY MOTORSPORTS	6:30 p.m.	Casey	403-394-9939	cwilson@newwaymotorsports.com
7-Oct	Red Deer County	AB	Turple Bros. Ltd.	6:30 p.m.	Brenda	403-346-5238	reception@turplebros.ca
13-Oct	Prince George	ВС	FOREST POWER SPORTS LTD.	6:30 p.m.	Norm	250-563-1021	sales@forestpowersports.com
15-Oct	Grande Prairie	AB	Stojan's Power Sports and Marine	6:30 p.m.	Rene	780-538-2934	controller@stojans.com
21-Oct	Edson	AB	RIDERZ	6:30 p.m.	Jason	780-723-5775	brpriderz@gmail.com
22-Oct	South Edmonton	AB	MARTIN MOTOR SPORTS	7:00 p.m.	Chris	780-481-4000	N/A
23-Oct	Wetaskiwin	AB	Wetaskiwin Motorsports	6:30 p.m.	John	780-352- 5408	roger@wethonda.ca
24-Oct	West Edmonton	AB	MARTIN MOTOR SPORTS	7:00 p.m.	Chris	780-481-4000	N/A
25-Oct	LLOYDMINSTE R	AB	REC-TECH POWER PRODUCTS	7:30 p.m.	Allen	780-870-5464	rectech@telus.net or call
25-Oct	Cold Lake	AB	Power Merchants	Noon	Jerry	780 645-4499	N/A
27-Oct	North Battleford	SK	NORSASK FARM EQUIPMENT LTD.	6:30 p.m.	Chris	306-445-8128	chriso@norsaskfarmequipmentltom
28-Oct	Prince Albert	SK	PINES POWER SPORTS MARINE LTD.	6:30 p.m.	Dean	306-763-3741	leona@pinespsm.com
29-Oct	Saskatoon	SK	FFUN MOTOR SPORTS	6:30 p.m.	Rod	306-934-3717	sales@ffunmotorsports.com
30-Oct	WHITE CITY	SK	POWERSPORTS REGINA LTD.	6:30 p.m.	Jonatha n	306-586-2900	chris@powersportsregina.ca
12-Nov	Kamloops	BC	RTR PERFORMANCE	6:30 p.m.	Adrian	250-374-3141	N/A
13-Nov	Kelowna	ВС	BANNER RECREATIONAL PRODUCTS	6:30 p.m.	Alysan	250-979-2889	marketing@bannerrec.com



New Product Release



Improved Ski Boots by TracksUSA

The goal of all ski-boots is to protect surfaces from carbide damage; shop floors, driveways, parking lots, bridges and trailer decks. TracksUSA's new product, TrackSki-Boots[©], is an improved ski boot which also protects carbides from unnecessary wear.

These new ski boots lock on to snowmobile skis three ways.

- 1) TrackSki-Boots have taller sides which trap all ski widths and ski designs from a 1973 TX to modern sleds-this includes wide mountain skis.
 - 2) The nose has a dedicated cut-out design which locks on to the ski loop and ski tip.
- 3) 1" wide adjustable nylon straps loop behind the snowmobile spindle and force the boots forward into the cut-out front end for greater holding power. The straps have quick release buckles which are 'squeeze-to-open' even with gloves in the coldest temps. This three way holding system is an improvement over ski boots with no locking nose and ski boots with shallow or no sides.

TrackSki-Boots have a deeper keel bottom. This does two things.1) Carbides are held away from the boots and can't wear through over time and 2) the keel provides more positive, slow speed steering control on snow pack. The rear keel is tapered for snag-free reversing.

Effective ski boots like these will be appreciated by racers who have to negotiate expansive graveled pit areas. Instead of dollying their sleds all the way to staging, they can just drive there with these ski boots.

USA made TrackSki-Boots in black are \$149. Blue, yellow and green are \$159

TracksUSA is the largest stocking Camoplast track dealer in America. 10340 67th Avenue SE., Lake Lillian, MN 56253. 320-382-6128.



















www.tracksusa.com

Yamaha Announces MPI Turbo Kits Now Available for SRViper Trail Models

Pleasant Prairie, WI – Yamaha trail and crossover enthusiasts looking for the ultimate in power and reliability can now have their cake and eat it too with the newly released Mountain Performance Incorporated (MPI) Trail Turbo Accessory Kit for Yamaha SRViper models. With the success of the factory authorized, dealer installed accessory kits exceeding expectations in mountain trim, the new MPI turbo kit was developed specifically for applications below 6,000-feet. Mountain Performance has already developed a stellar track record for "boosted" Yamaha performance with its turbo and supercharger applications. Earlier this year, Yamaha announced the introduction of an MPI accessory turbo kit for the allnew SRViper M-TX. During Yamaha's Spring Power Surge, Yamaha customers could purchase the MPI kit in conjunction with a new M-TX at a considerable savings. The dealer-installed kit delivers an additional 45-horsepower on pump gas while still retaining Yamaha's legendary reputation for reliability.

The new MPI Trail Turbo accessory kit for 2014 and 2015 SRViper R-TX, L-TX, X-TX and S-TX models touts many of the same features of the Mountain Kit including the same 45-horsepower boost. Unique to the Trail Kit is the use of an electronically controlled waste gate. Both the Trail and Mountain kits feature a solid mounting system and a new muffler that is quieter than previous designs; both systems also meet EPA standards.

"Ever since we introduced the MPI Mountain Turbo Kit for the new M-TX this spring, everyone has been asking for a sealevel version," said Yamaha Product Manager Rob Powers. "The guys at MPI have been working all summer on this new kit...we didn't want to compromise power or reliability, which was a real challenge, but we got there and riders are going to be blown away by the power and ride-ability of this system."



The new MPI Trail Turbo Kit will be available at Yamaha dealerships in late fall. MPI Trail Turbo Kit — Part Number: SMA-8JP17-00-TB — MSRP: \$3,299.

For more information about the new MPI Turbo accessory kit and the entire 2015 Yamaha snowmobiles lineup visit your local Yamaha dealer or go to www.yamahasnowmobiles.com. Also be sure to follow us on Facebook and YouTube at facebook.com/YamahaSnowmobilesUSA and at youtube.com/user/YamahaSnowmobilesUSA







Yep, they did it again!

Participants of Woody's 5th annual charity event raised \$10,526 for Pink Ribbon Riders®

Hope, MI (August 26, 2014) - International Engineering & Manufacturing, Inc. (IEM), maker of Woody's traction products, held their 5th Annual Golf Outing on August 15, 2014. Many returning teams along with a couple new teams came together in efforts to raise funds for Pink Ribbon Riders[©] (PRR). The five-year running total raised for PRR has surpassed \$48,000!

Early Bird team registrations reached a record high as each team member received a complimentary 4-piece golf gift set if registered by June 1st. Out of 30 four-person teams available, 27 teams joined in the 2014 event. Sponsorships and prize/auction donations from industry partners and local businesses were again outstanding and undeniably contributed in the overall money raised.

The week leading up to the outing brought in plenty of rain but dried up just in time for the 18 hole scramble. The 108 participants checked in early morning at the Beech Hollow Golf Course in Freeland, Michigan while enjoying donuts donated by Tim Horton's of Midland. In addition, each team had the opportunity to get an up-close look at the 2014 Can-Am Maverick 1000 side-by-side from Grace Performance that was up for grabs at the #13 Hole-In-One.

Throughout the day, players gave their best shot at winning a \$10,000 Hole-In-One, Maverick Hole-In-One, and many hole prizes. Again this year, golfers had the opportunity to browse through a large selection of donated items for the silent auction displayed at hole #14. For the fifth year in a row, participants showed their unselfishness and helped raise \$10,526 for this one-day event! After a great day of play, teams joined under the pavilion area where they were treated to a delicious chicken dinner prepared by Beech Hollow.

During dinner, Kali Wissner shared a story and accepted a \$500 Pink Ribbon Riders financial gift card on her mother's behalf. Kali's mother, Mary Wissner, was unable to make the event due to a treatment appointment to help in her battle with breast cancer. In addition to speaking, Kali was able to volunteer, along with nine others, for the entire day helping with event activities.

Team TechMet Carbides, Inc. took 1st place and was awarded \$480, which they donated back to the cause. The 2nd place position was held by LMB Speedshop getting \$260. Both winning skins teams donated their money back, along with most of the 50/50 winnings giving back to PRR. Michigan Snowmobile Association was voted by fellow golfers as the Best Dressed Team with "crazy golf attire" as the theme. Pictures from the event are posted on Woody's Facebook page, Woody's 5th Annual Charity Golf Outing



1st Place Team - TechMet Carbides



Guest Speaker - Kali Wissner



Best-Dressed Team – Michigan Snowmobile Association



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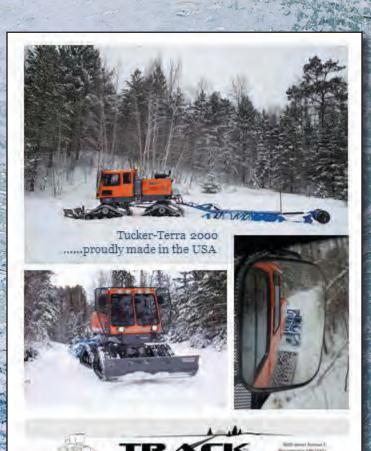
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Fall Snow Days Event valid August 15, 2014, through December 27, 2014. Offer valid for any new 2010-2015 Yamaha Snowmobile (except SRX120). Customer cash will vary by model, see dealer for complete details. © 2014 Yamaha Motor Corporation, U.S.A. All rights reserved.











